



INTENÇÃO DE VOTOS PARA PREFEITO DO RIO DE JANEIRO

Pesquisa encomendada pelo Diário do Rio

DIÁRIO
do RIO

Nota metodológica

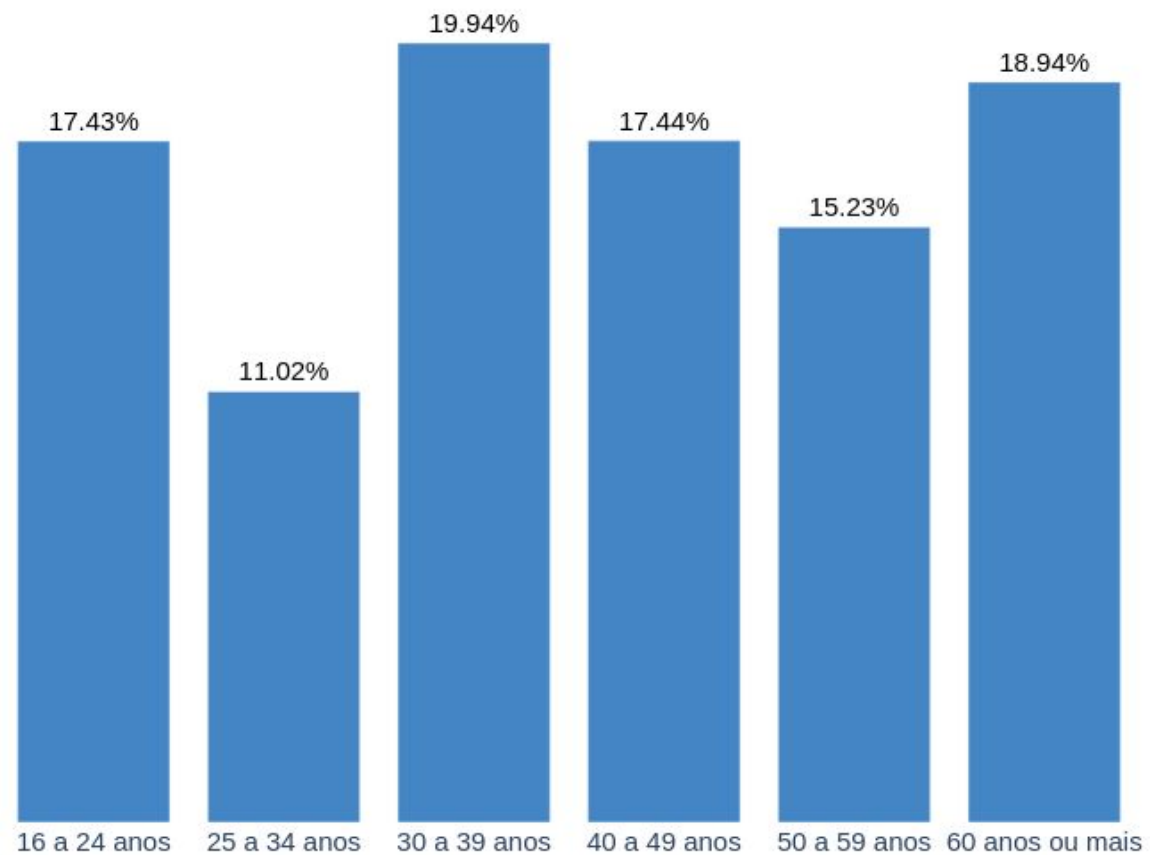
- Amostra não probabilística com 1.476 respondentes
- Amostra ponderada por características da população carioca (sexo, cor/raça e faixa etária)
- Período de coleta *online*: 09/01/2023 a 12/01/2023

AMOSTRA PONDERADA

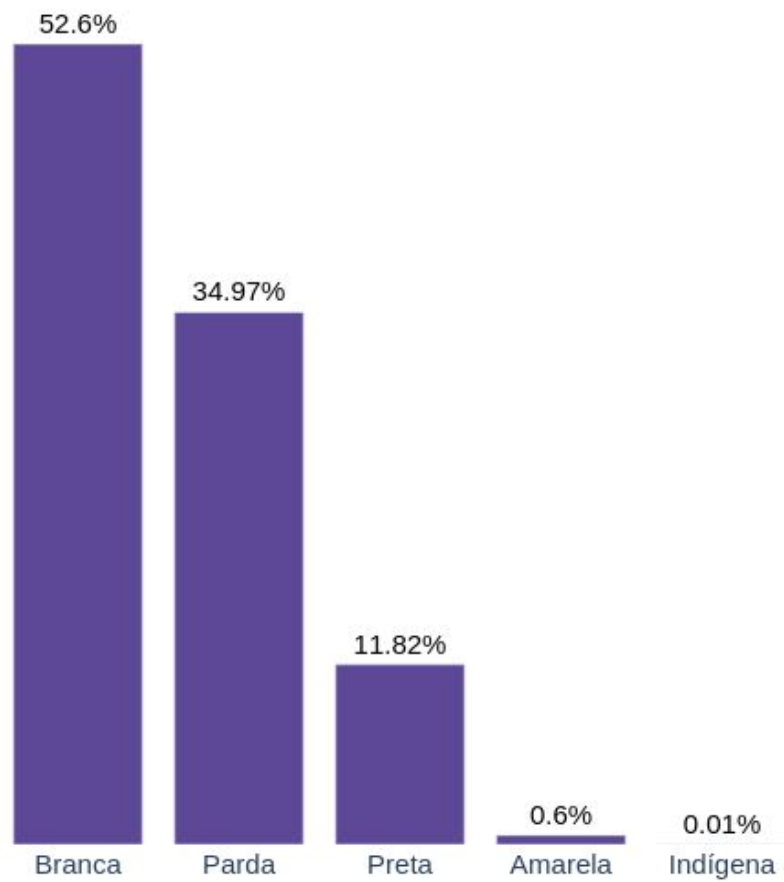
Sexo



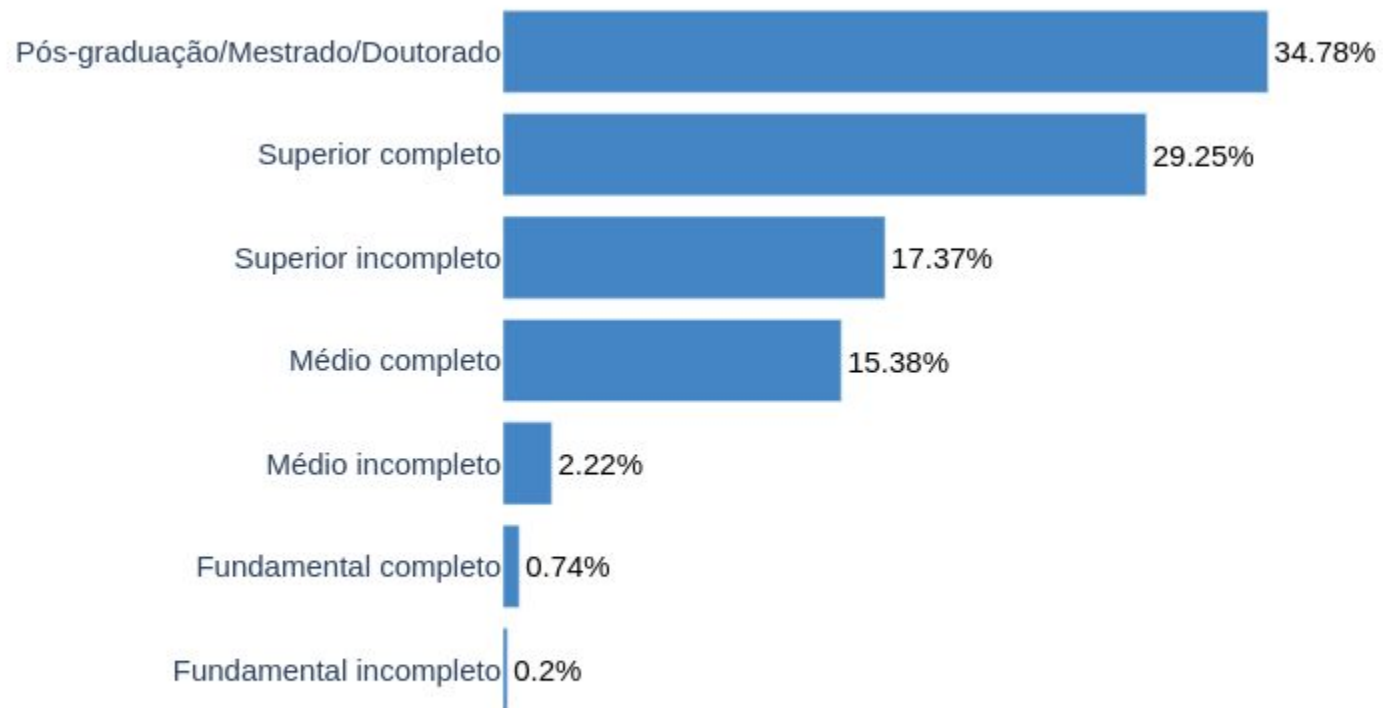
Faixa etária



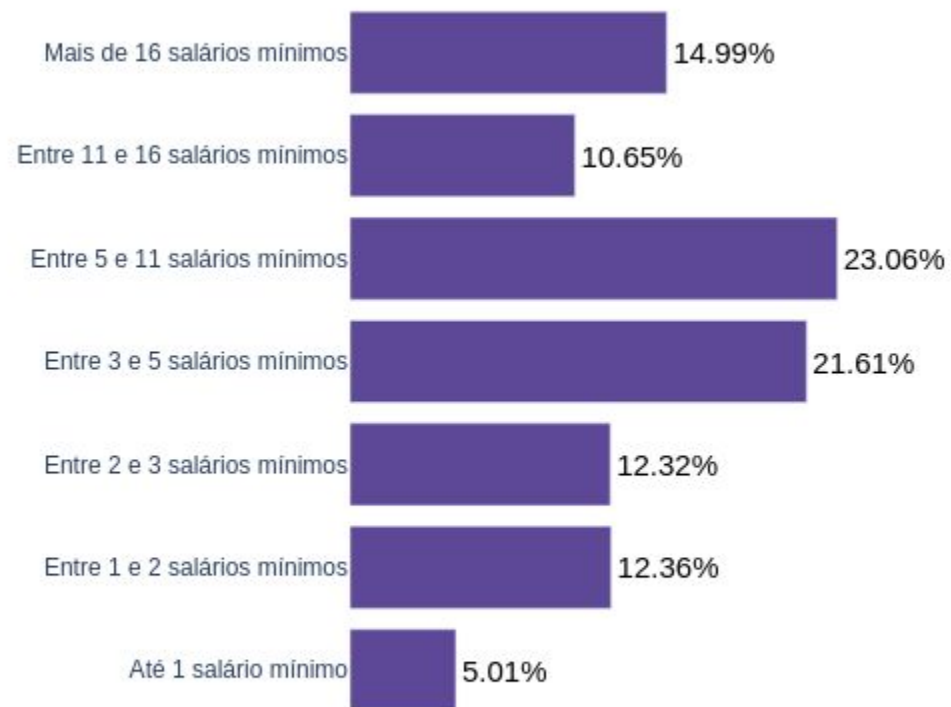
Raça / cor



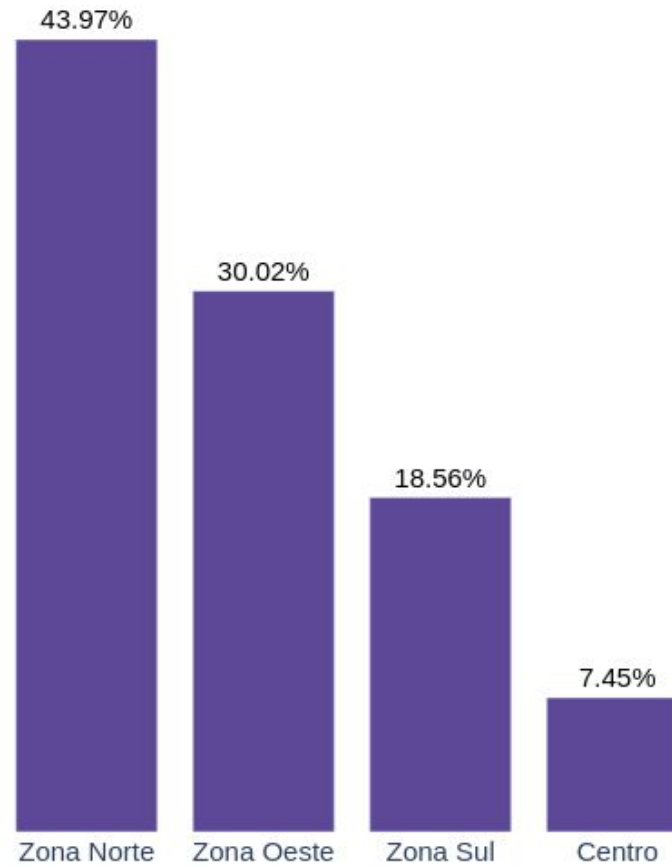
Escolaridade



Renda familiar mensal



Região de moradia



CENÁRIO 1

Eduardo Paes (PSD)

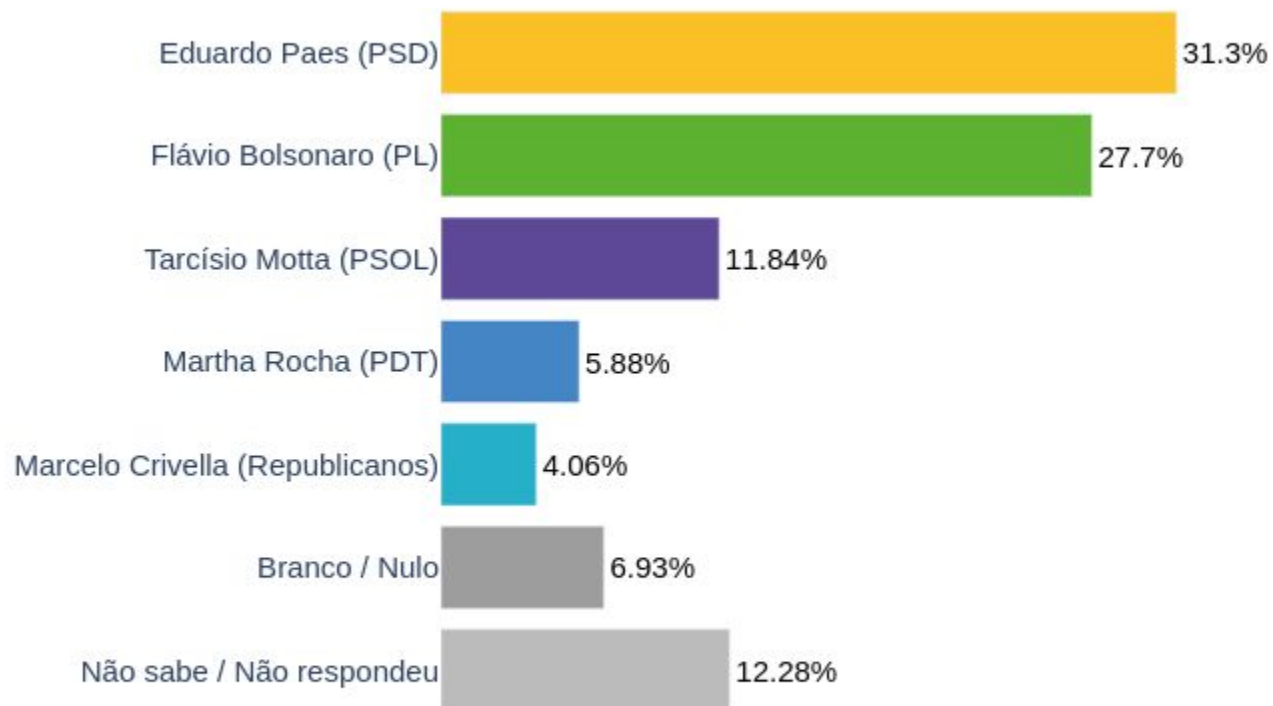
Flávio Bolsonaro (PL)

Marcelo Crivella (Republicanos)

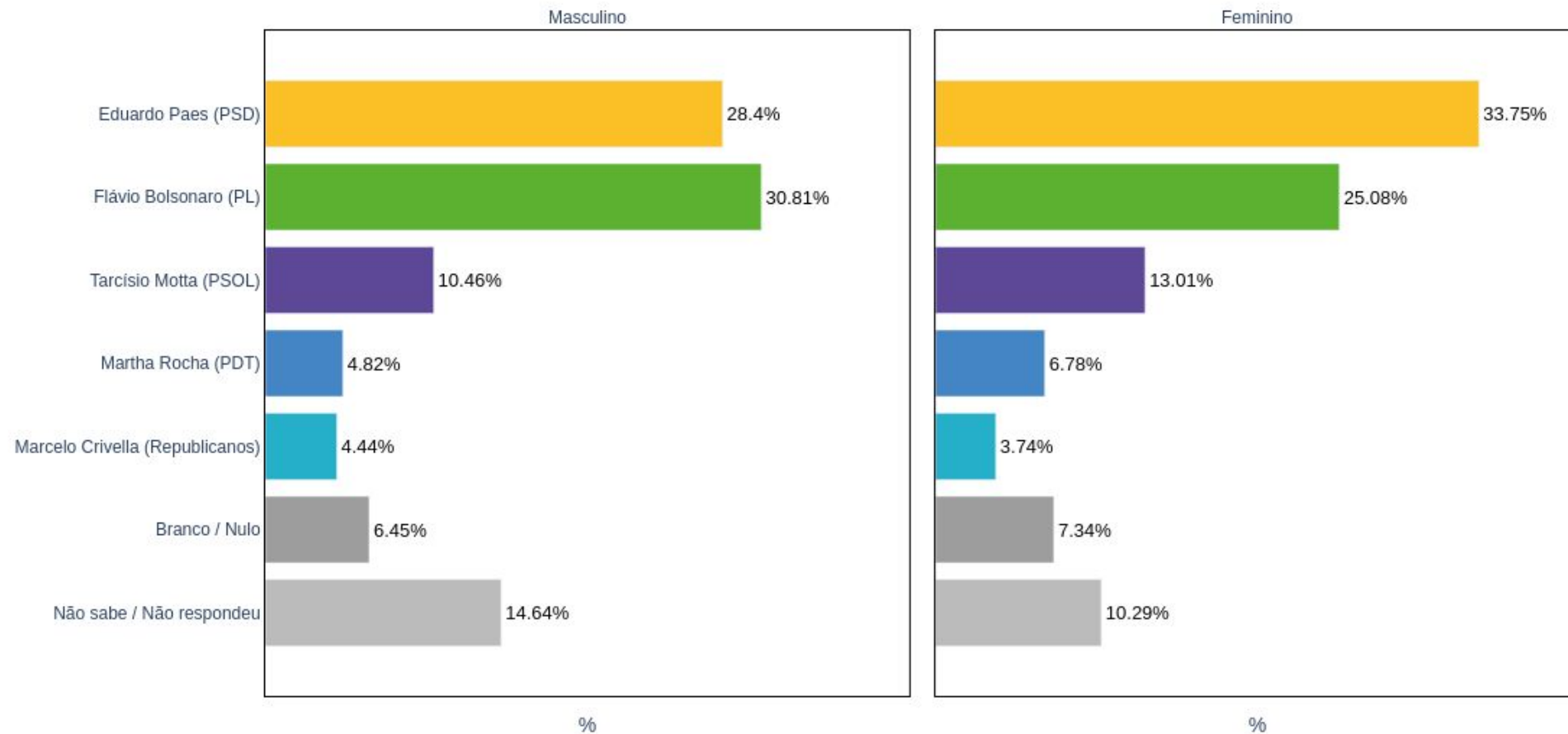
Martha Rocha (PDT)

Tarcísio Motta (PSOL)

Geral



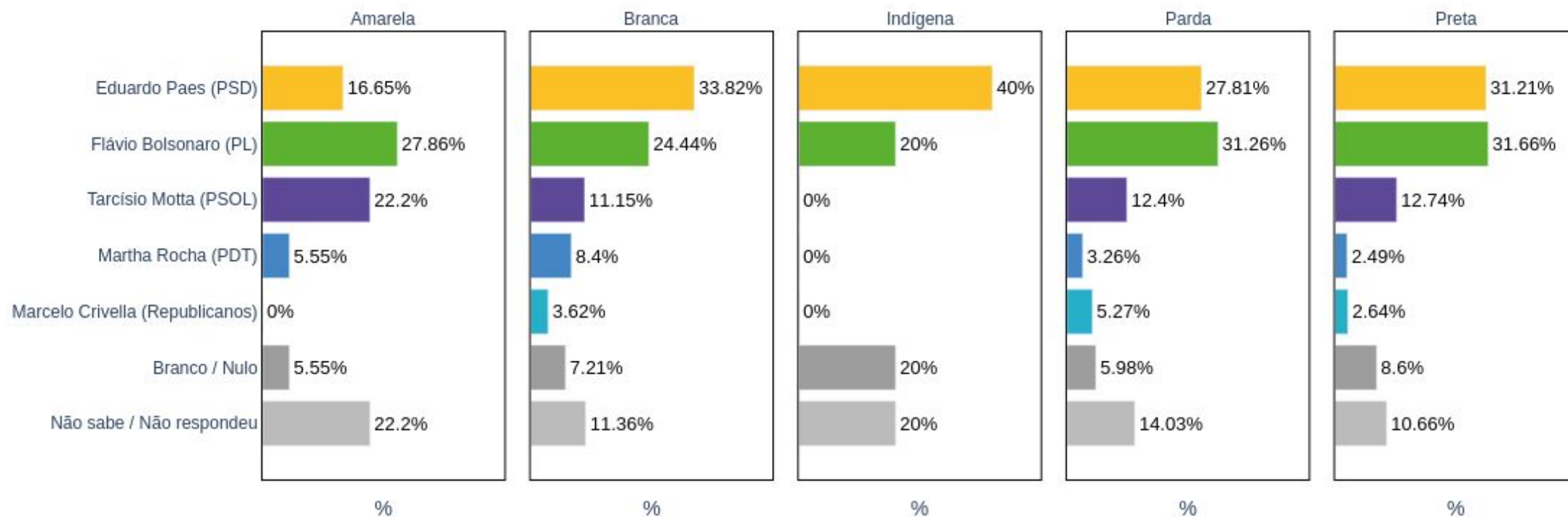
Por sexo



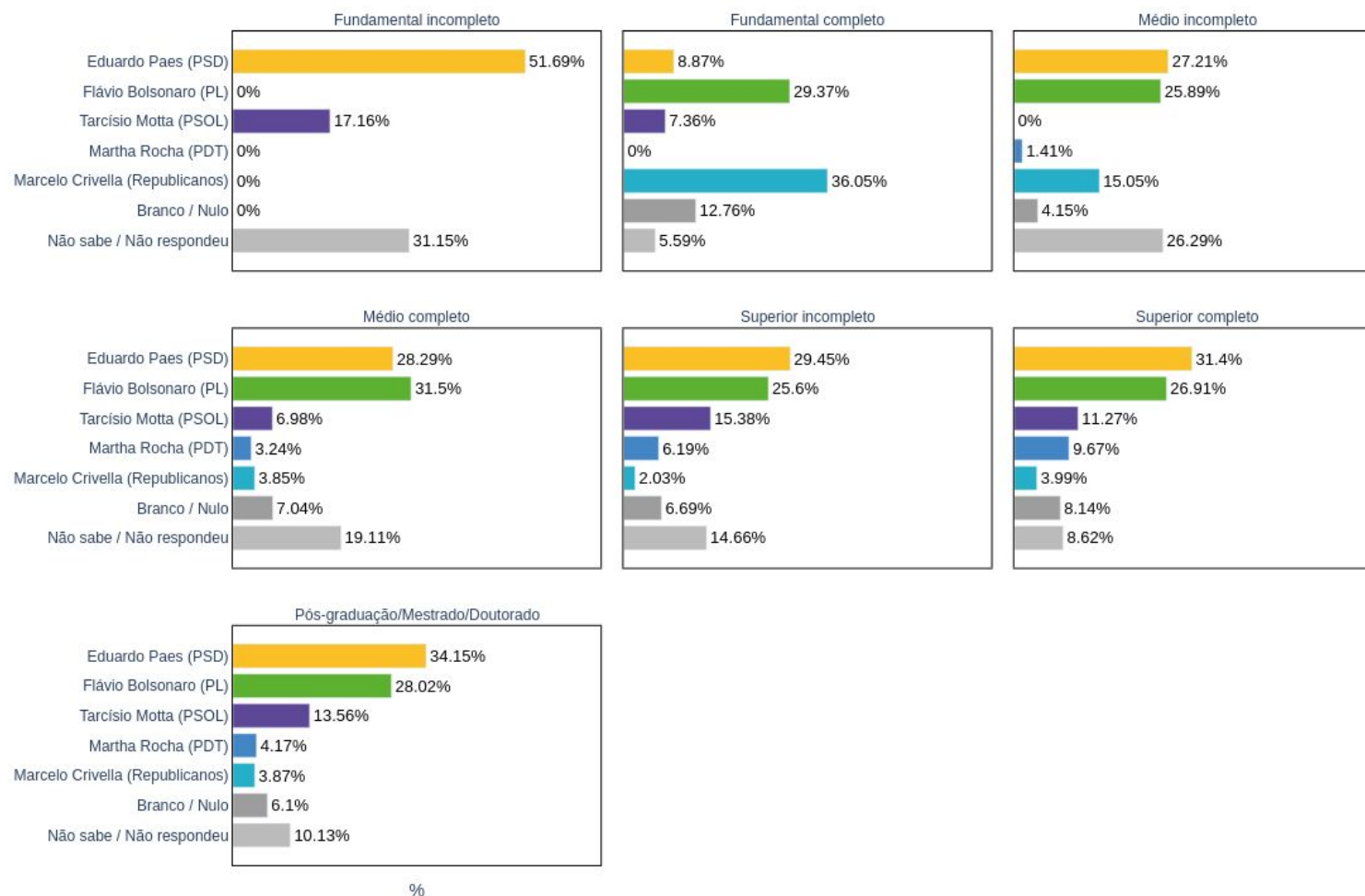
Por faixa etária



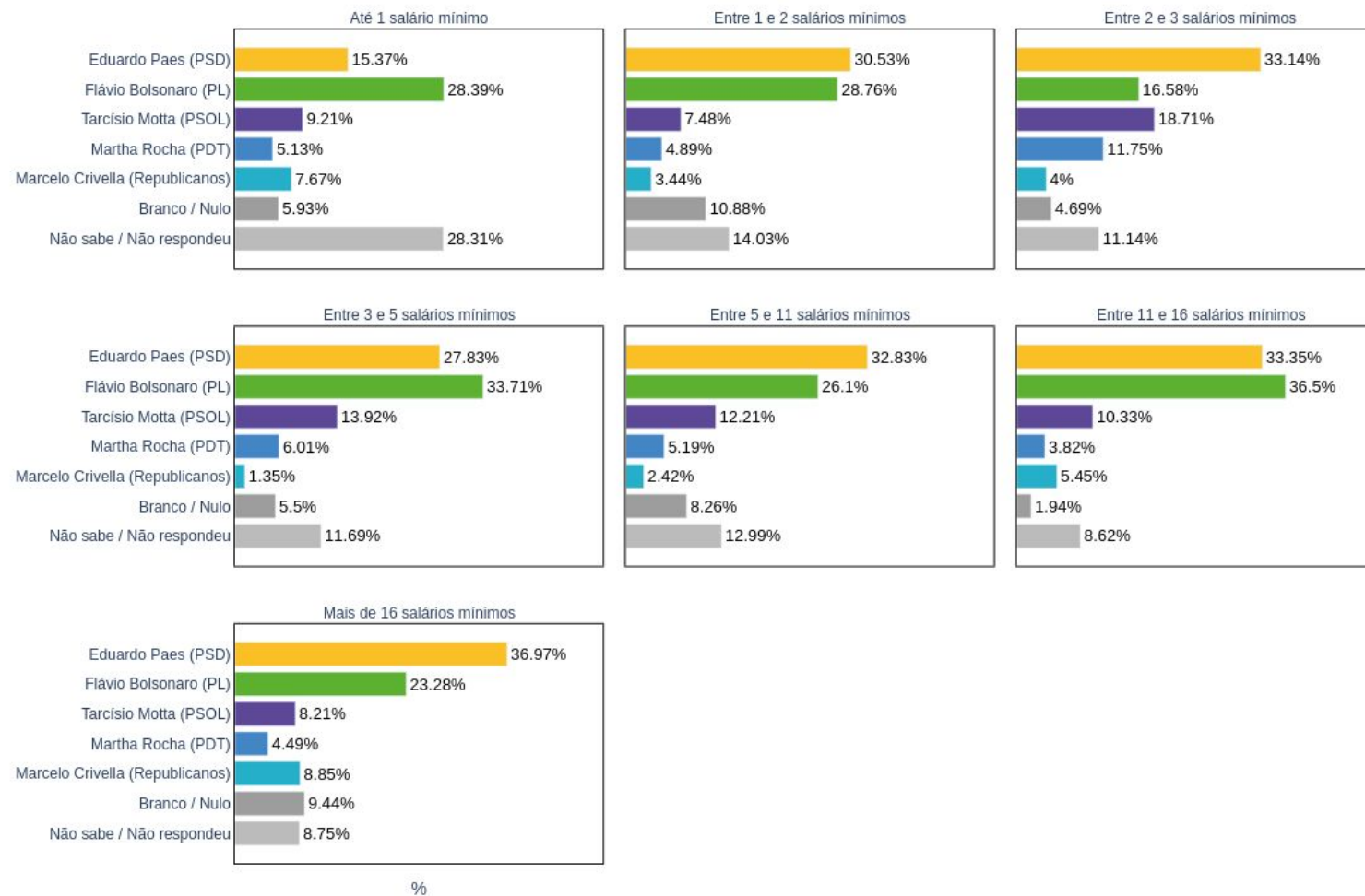
Por raça / cor



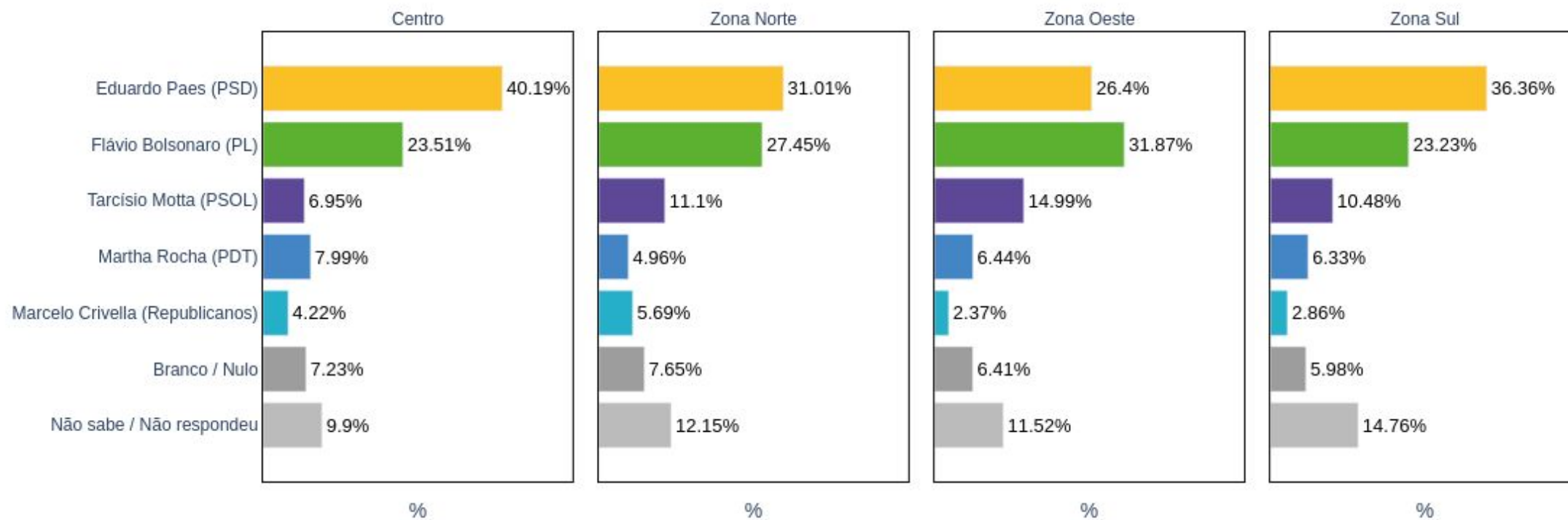
Por escolaridade



Por renda familiar mensal



Por região de moradia



CENÁRIO 2

Eduardo Paes (PSD)

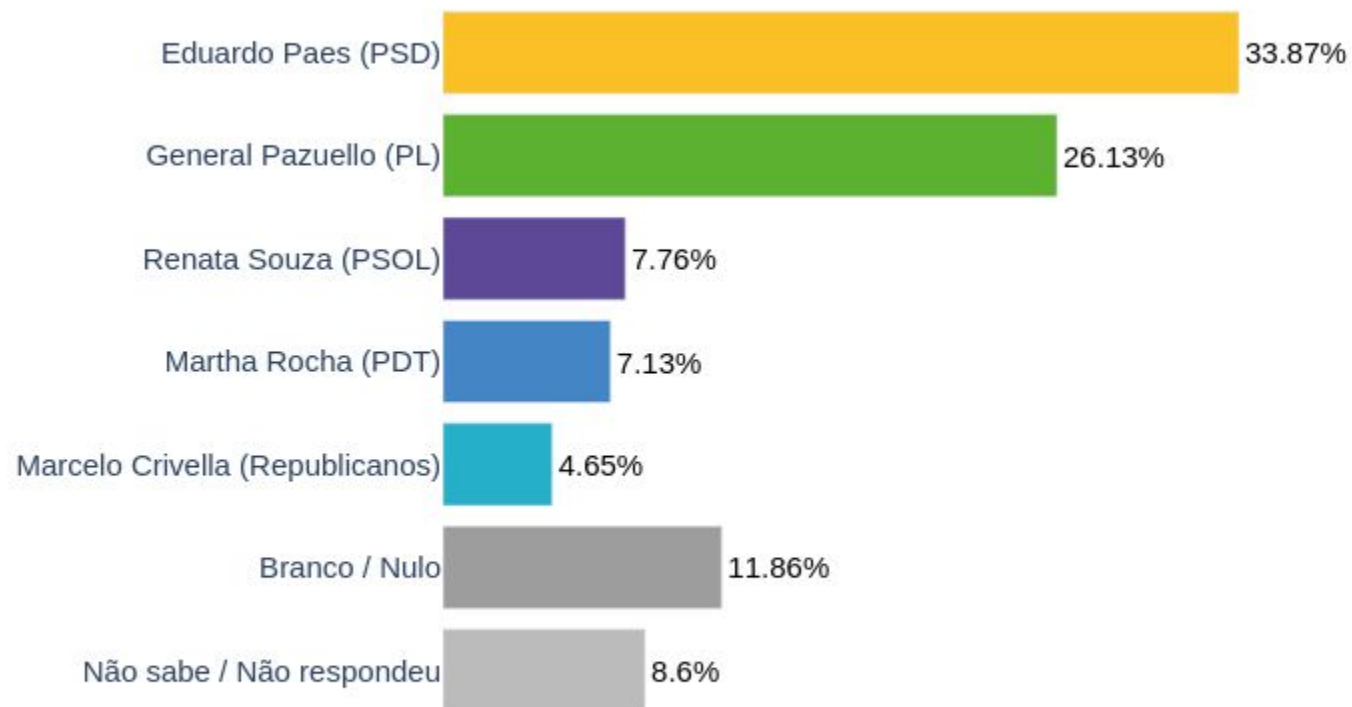
General Pazuello (PL)

Marcelo Crivella (Republicanos)

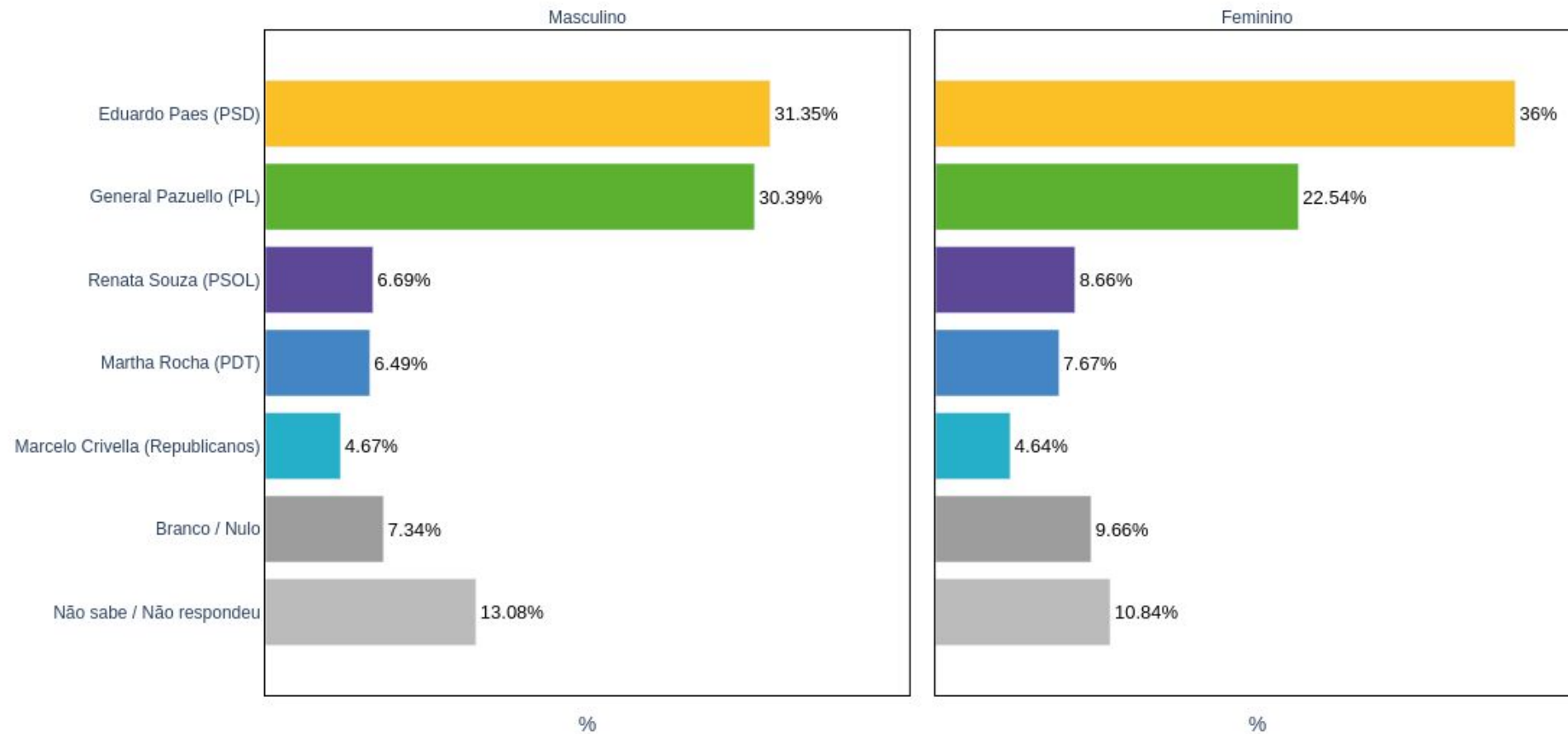
Martha Rocha (PDT)

Renata Souza (PSOL)

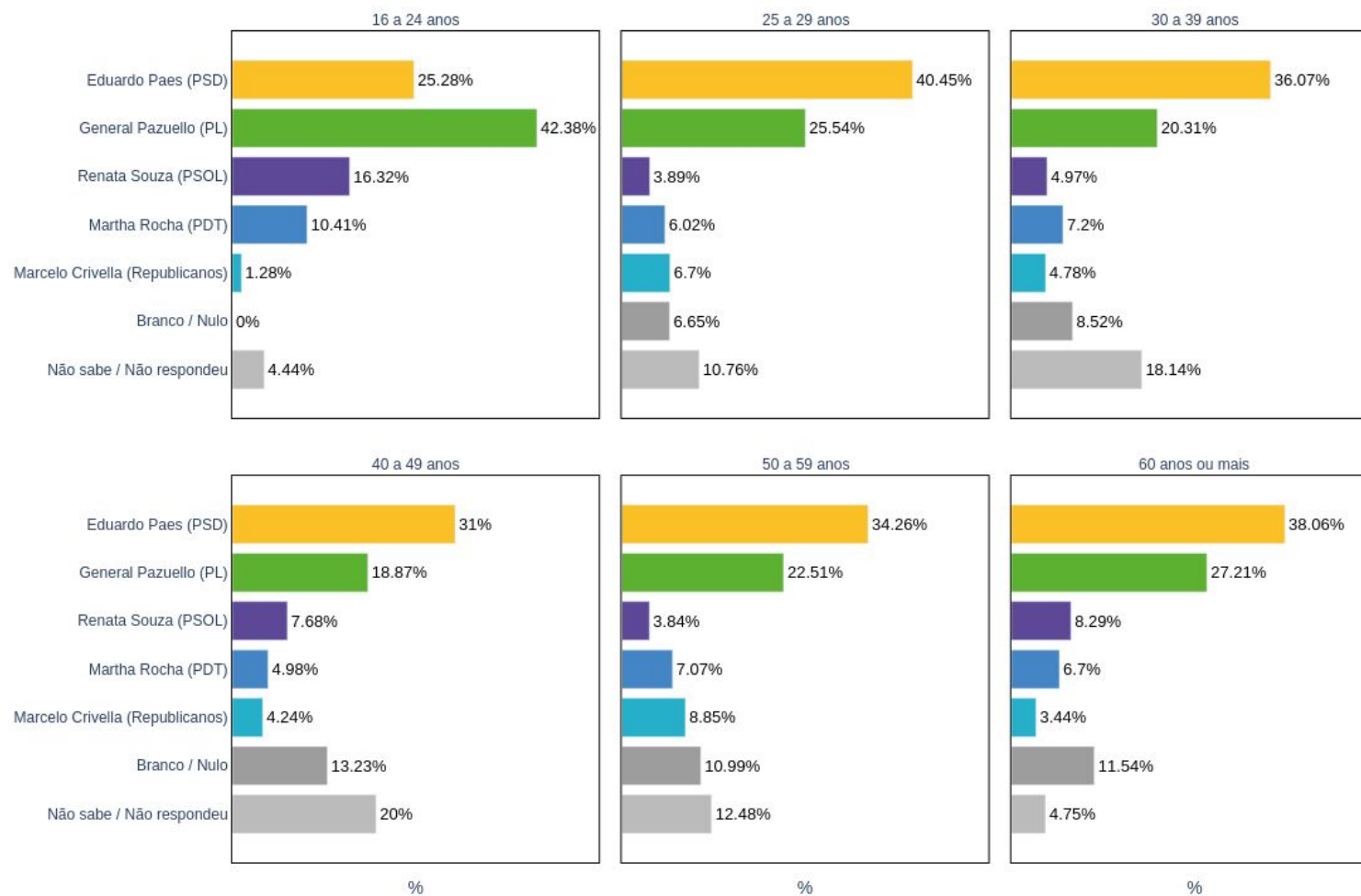
Geral



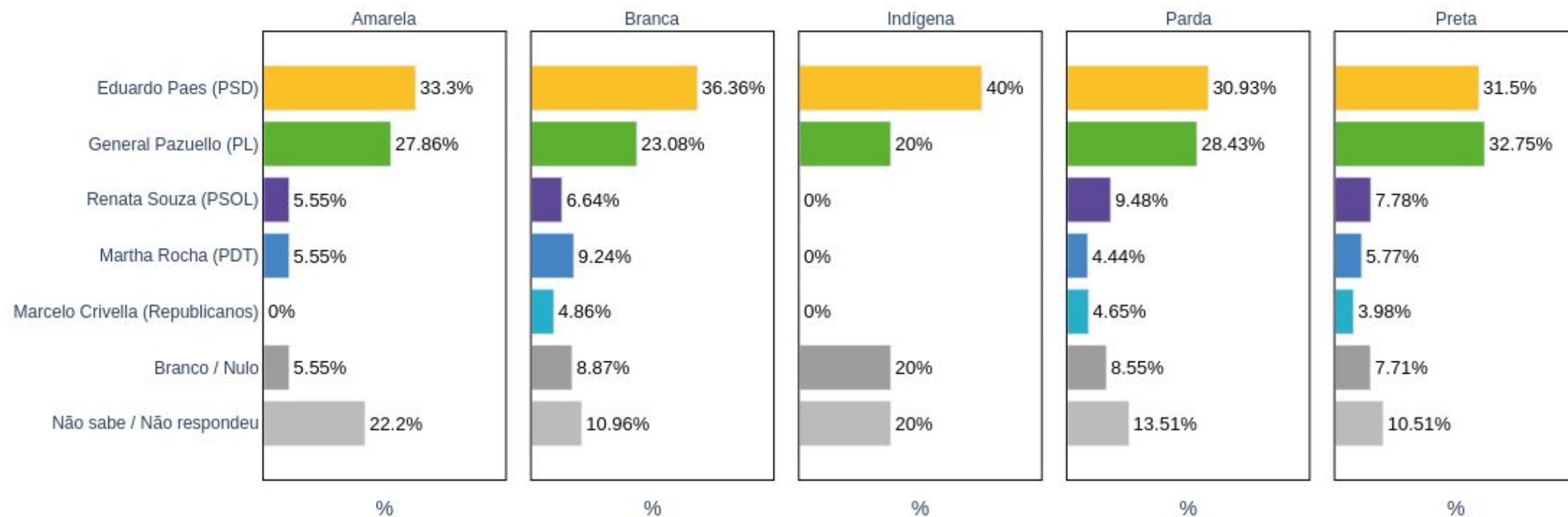
Por sexo



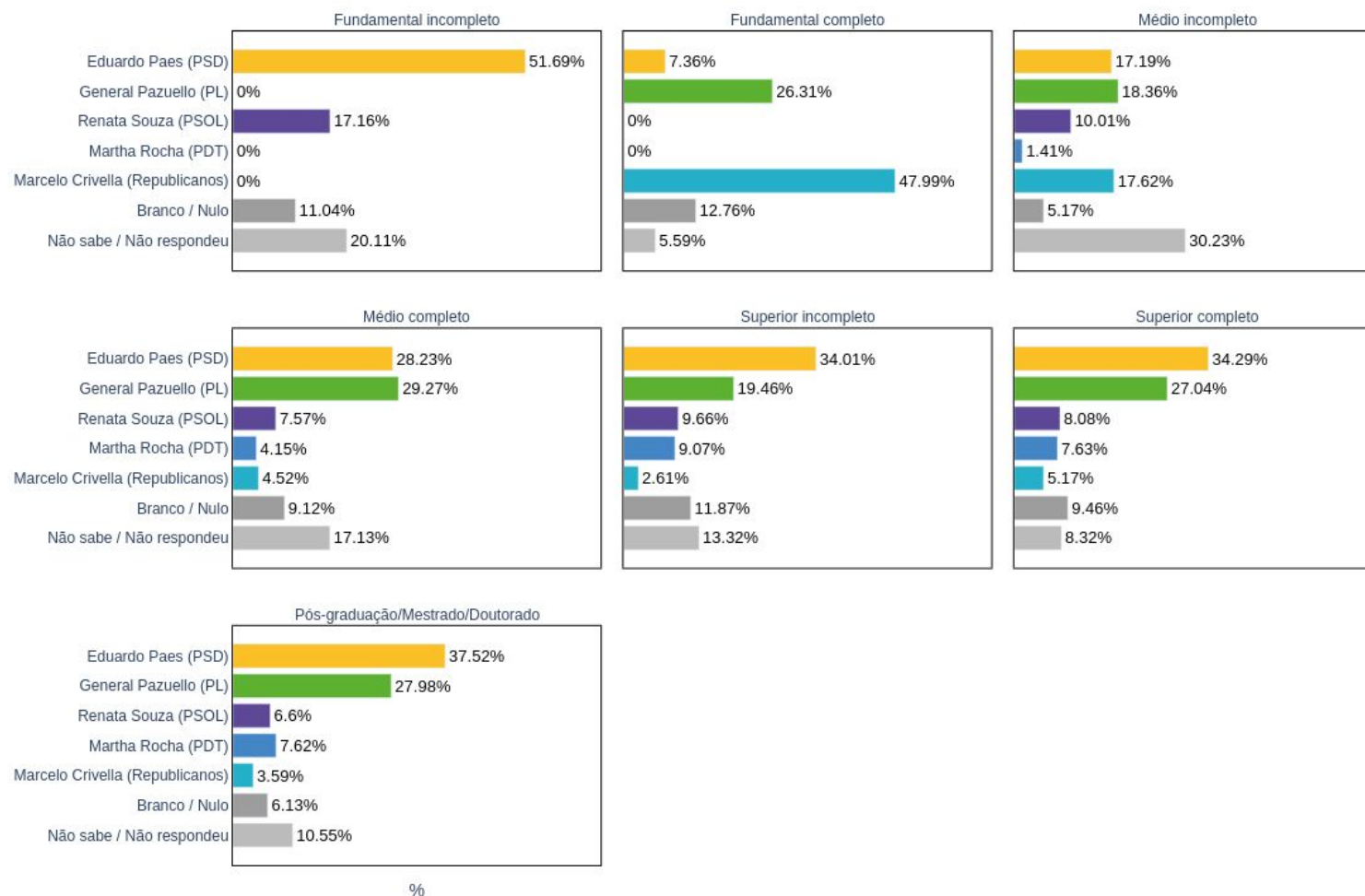
Por faixa etária



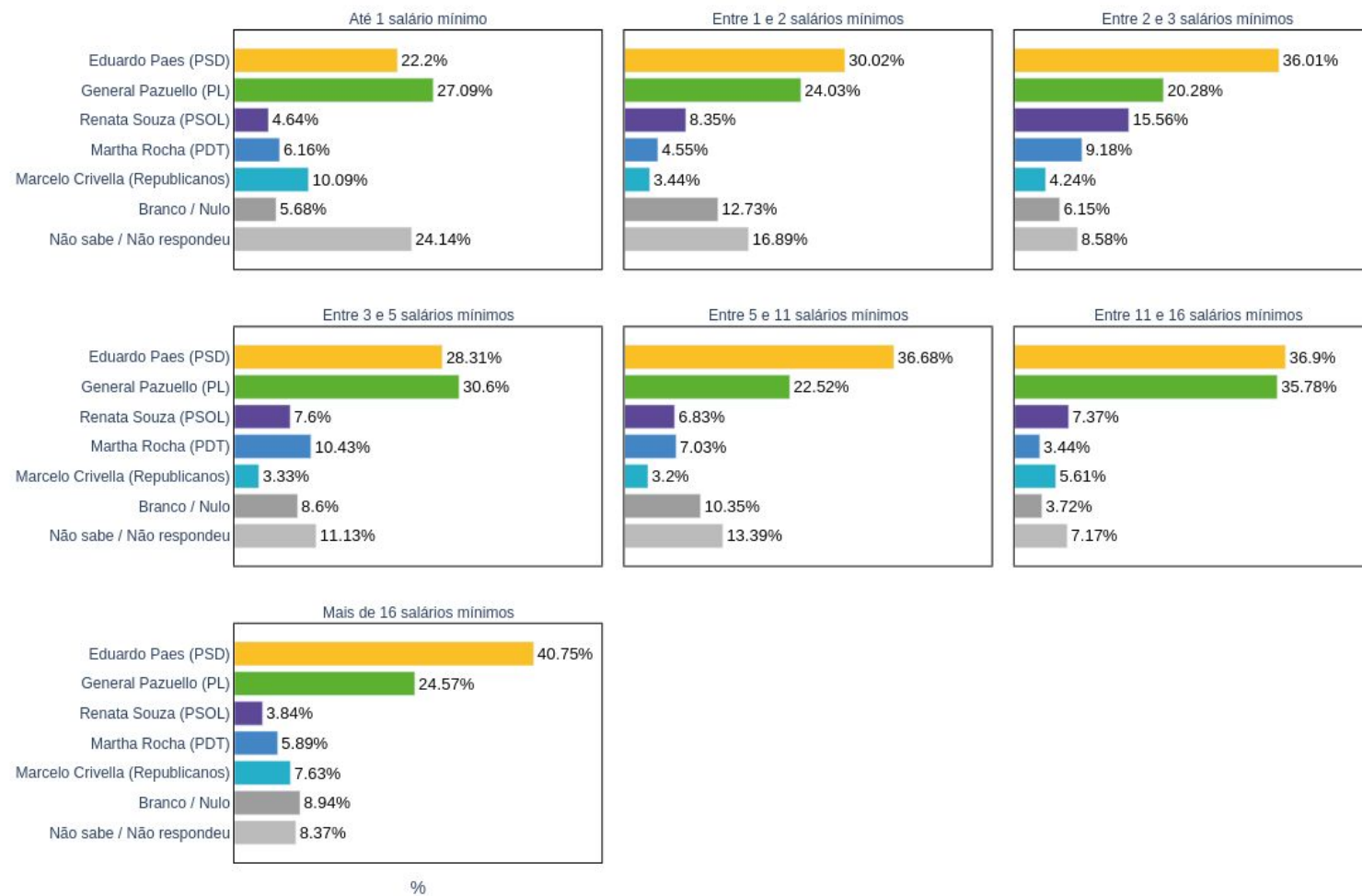
Por raça / cor



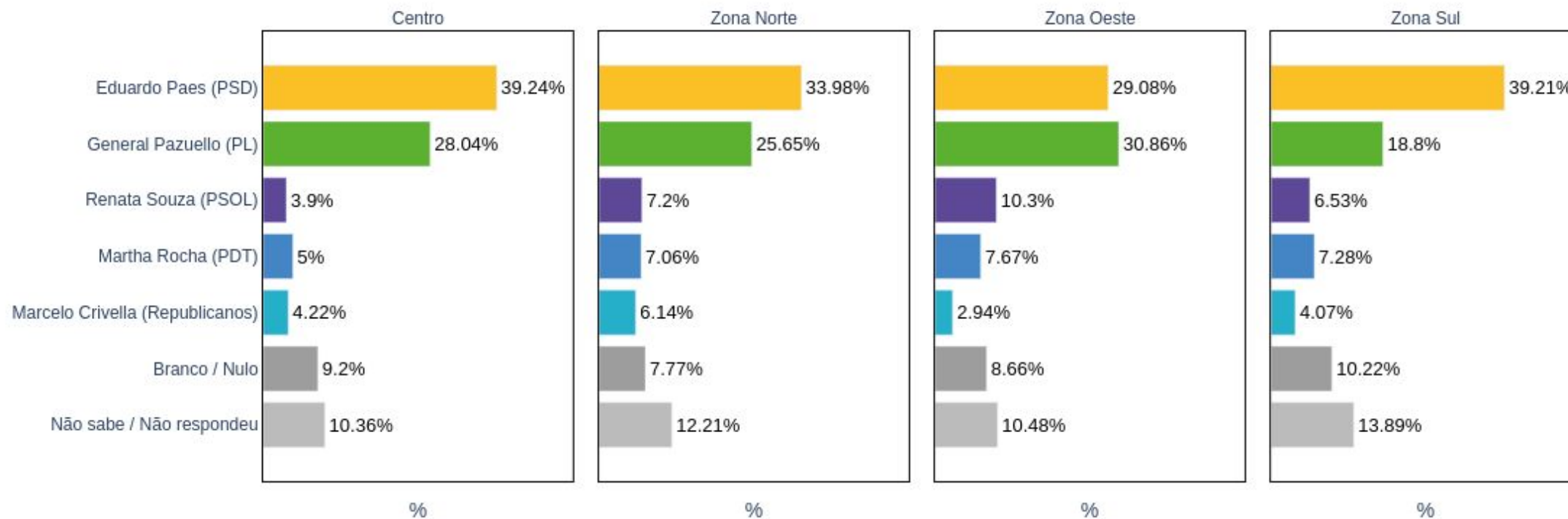
Por escolaridade



Por renda familiar mensal



Por região de moradia



CENÁRIO 3

Chico Alencar (PSOL)

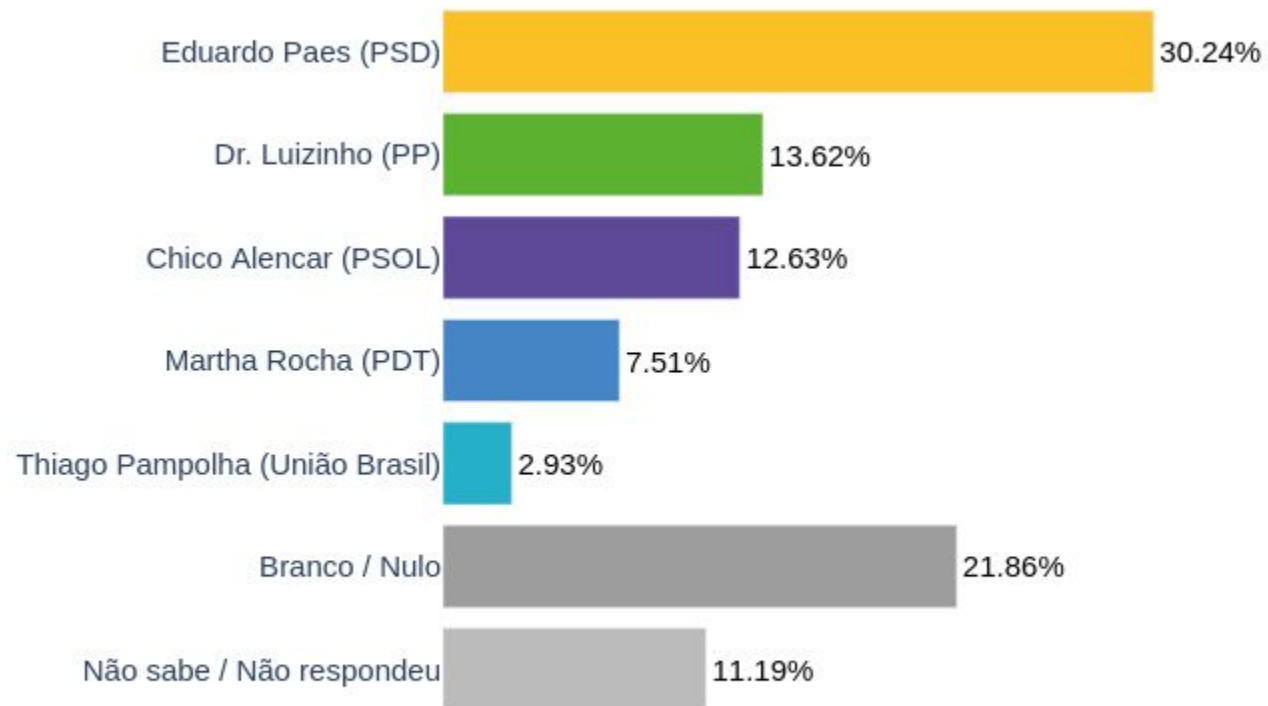
Dr. Luizinho (PP)

Eduardo Paes (PSD)

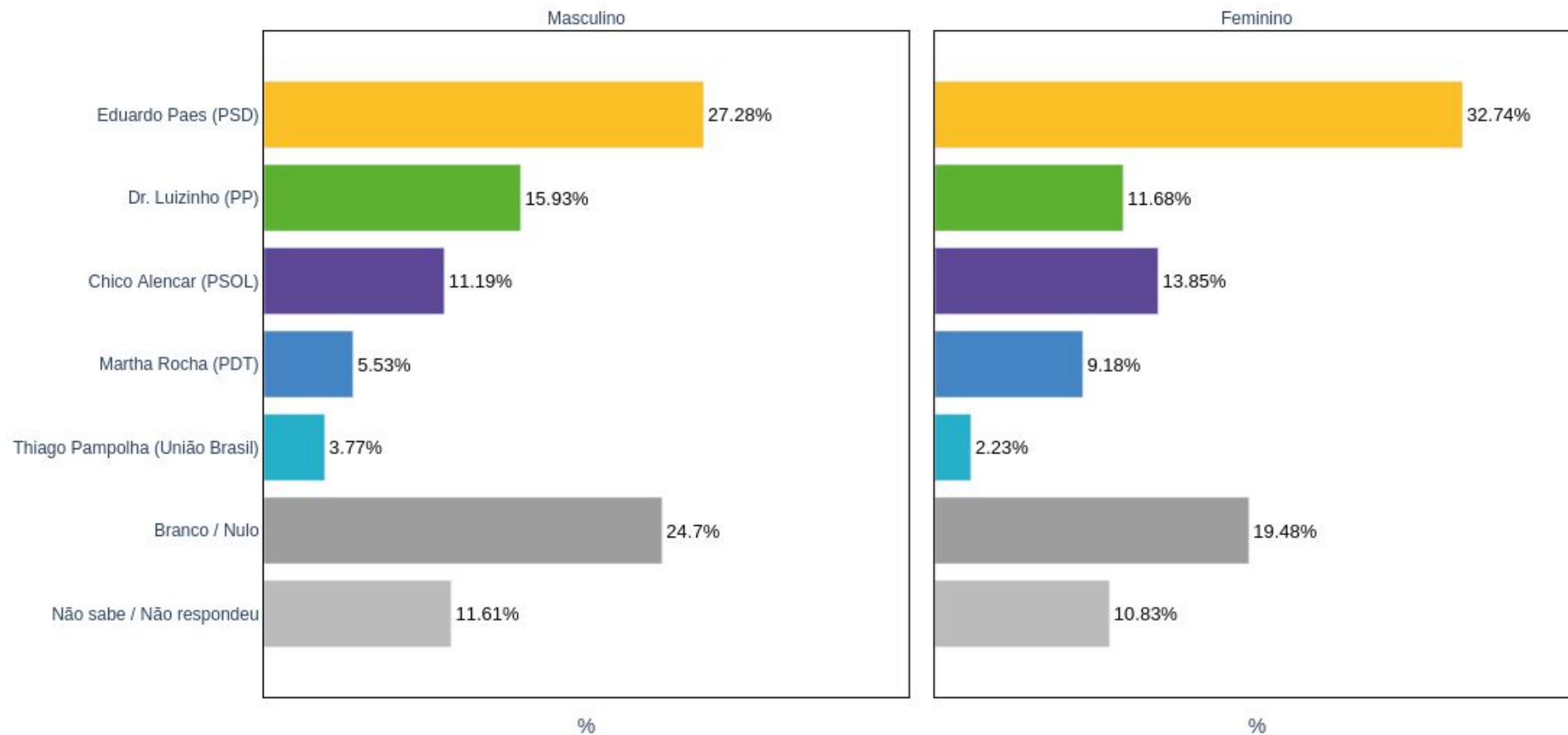
Martha Rocha (PDT)

Thiago Pampolha (União Brasil)

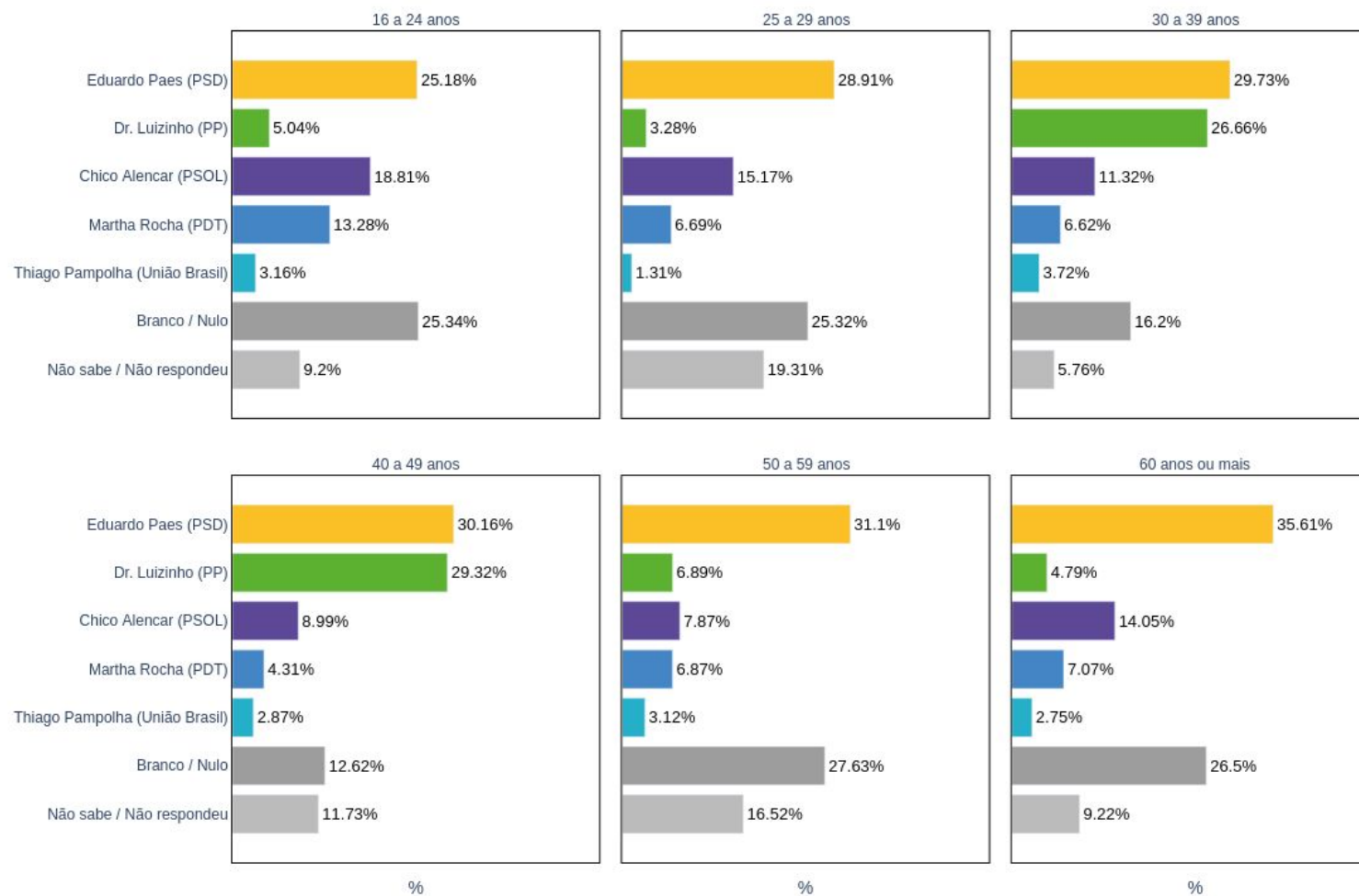
Geral



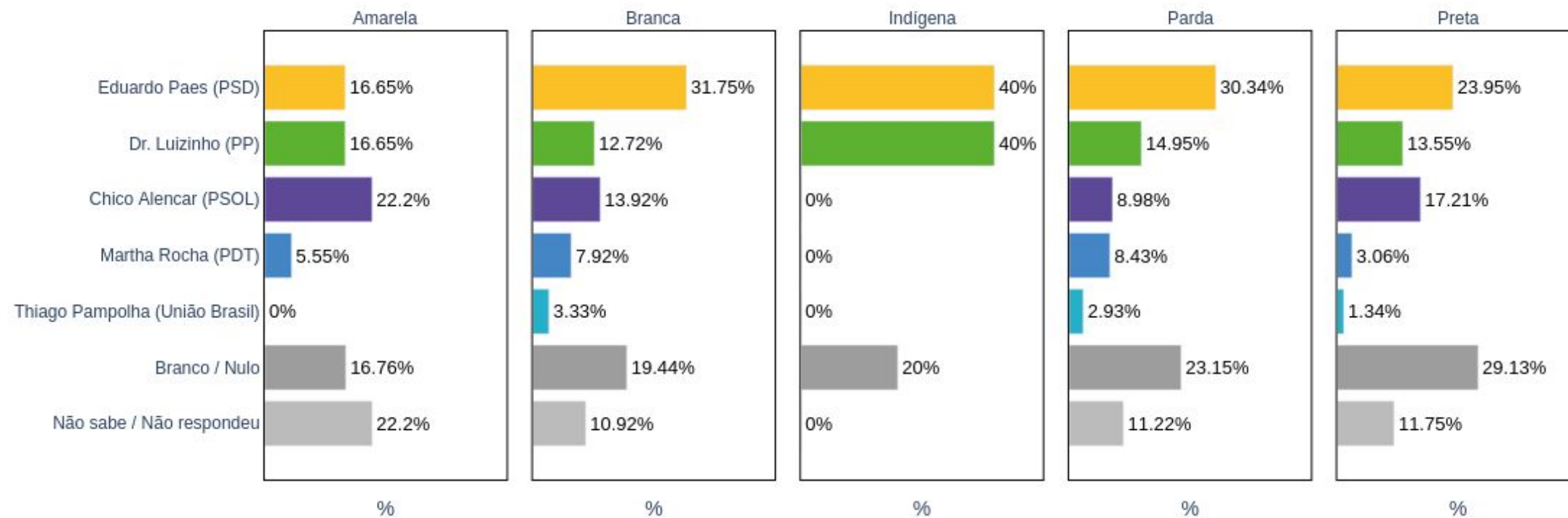
Por sexo



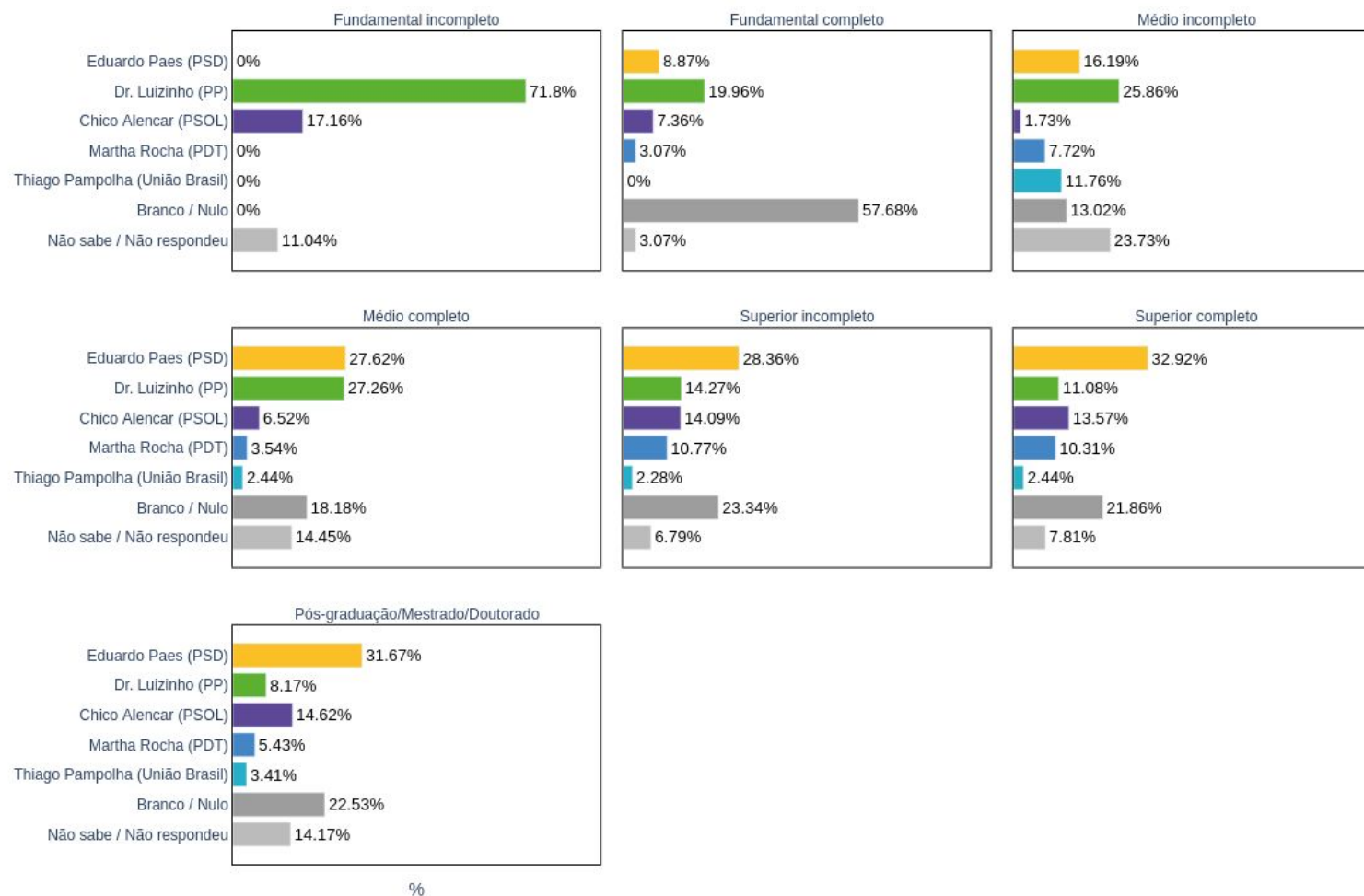
Por faixa etária



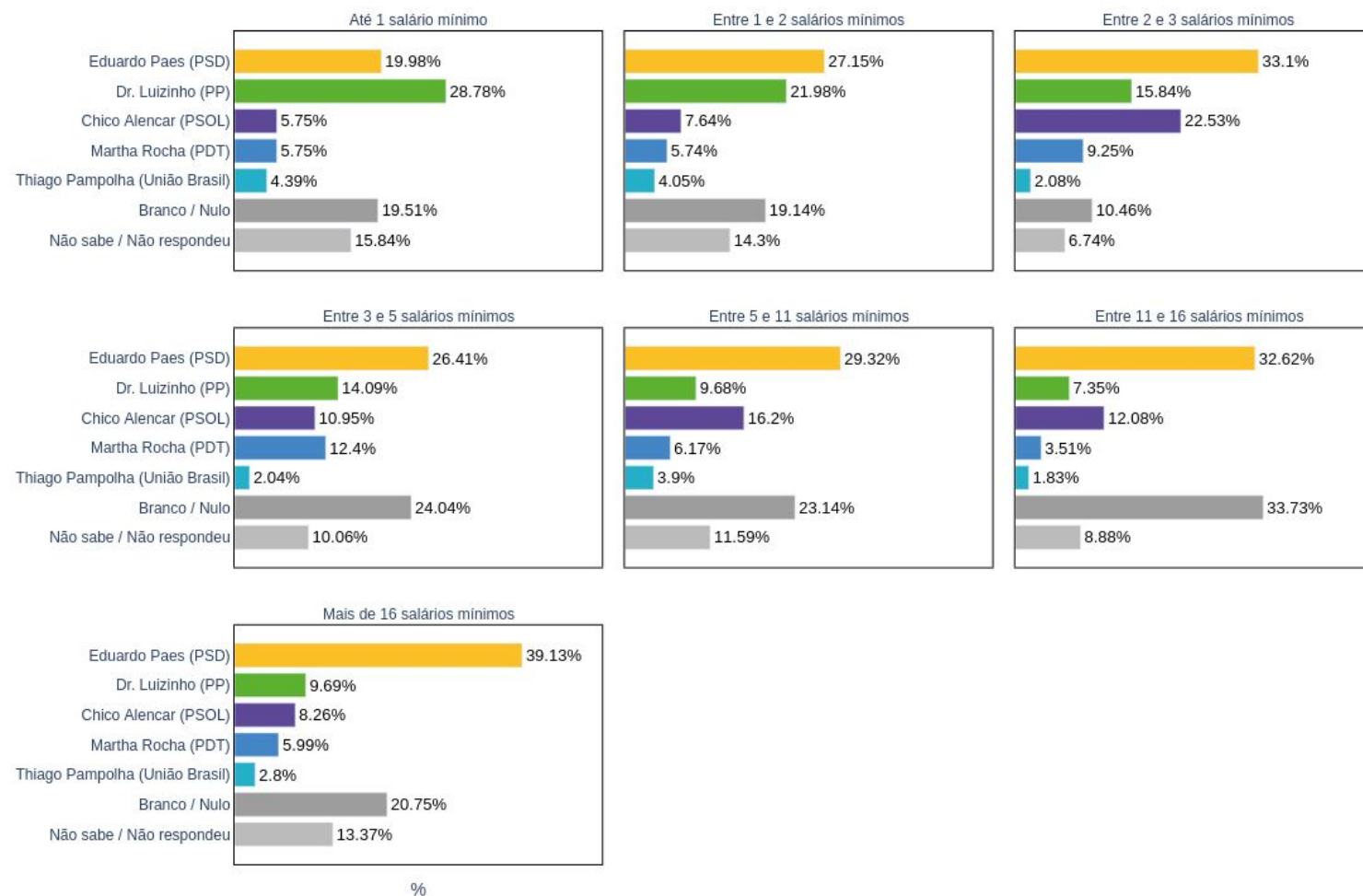
Por raça / cor



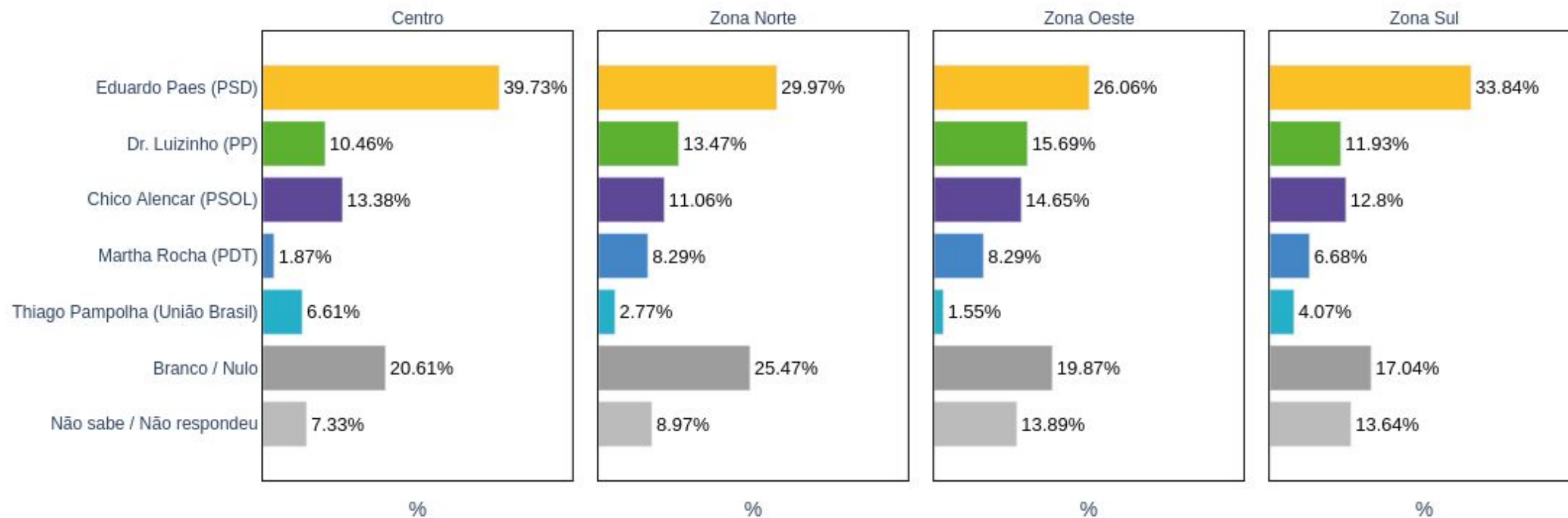
Por escolaridade



Por renda familiar mensal



Por região de moradia



CENÁRIO 4

Carlos Portinho (PL)

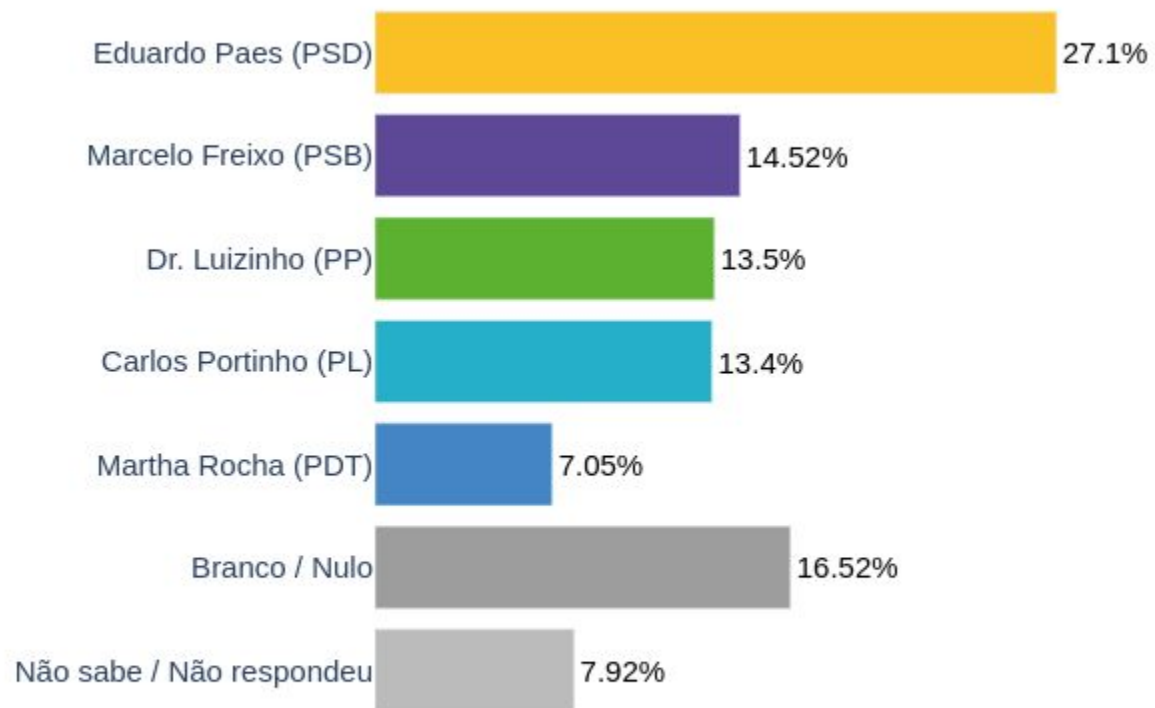
Dr. Luizinho (PP)

Eduardo Paes (PSD)

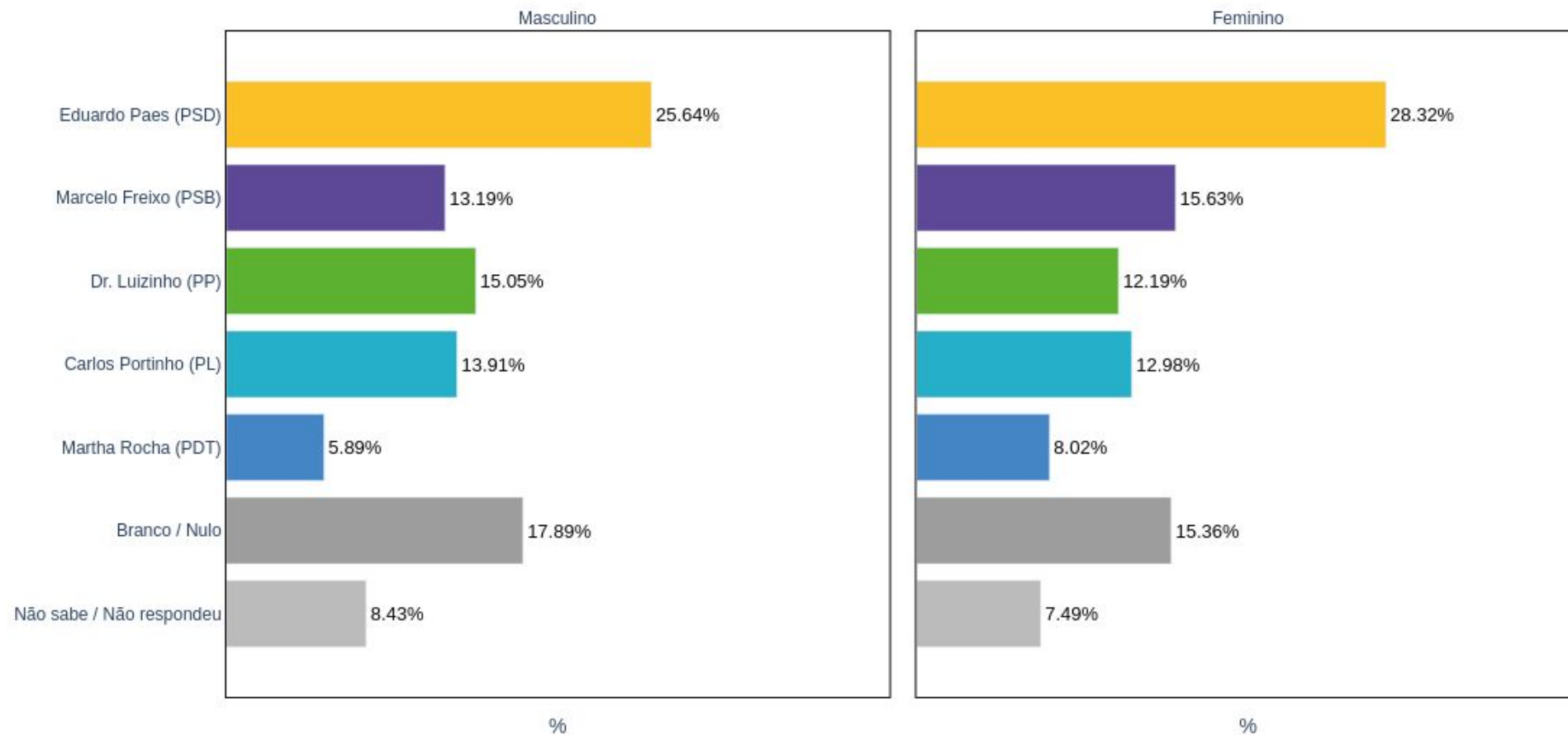
Marcelo Freixo (PSB)

Martha Rocha (PDT)

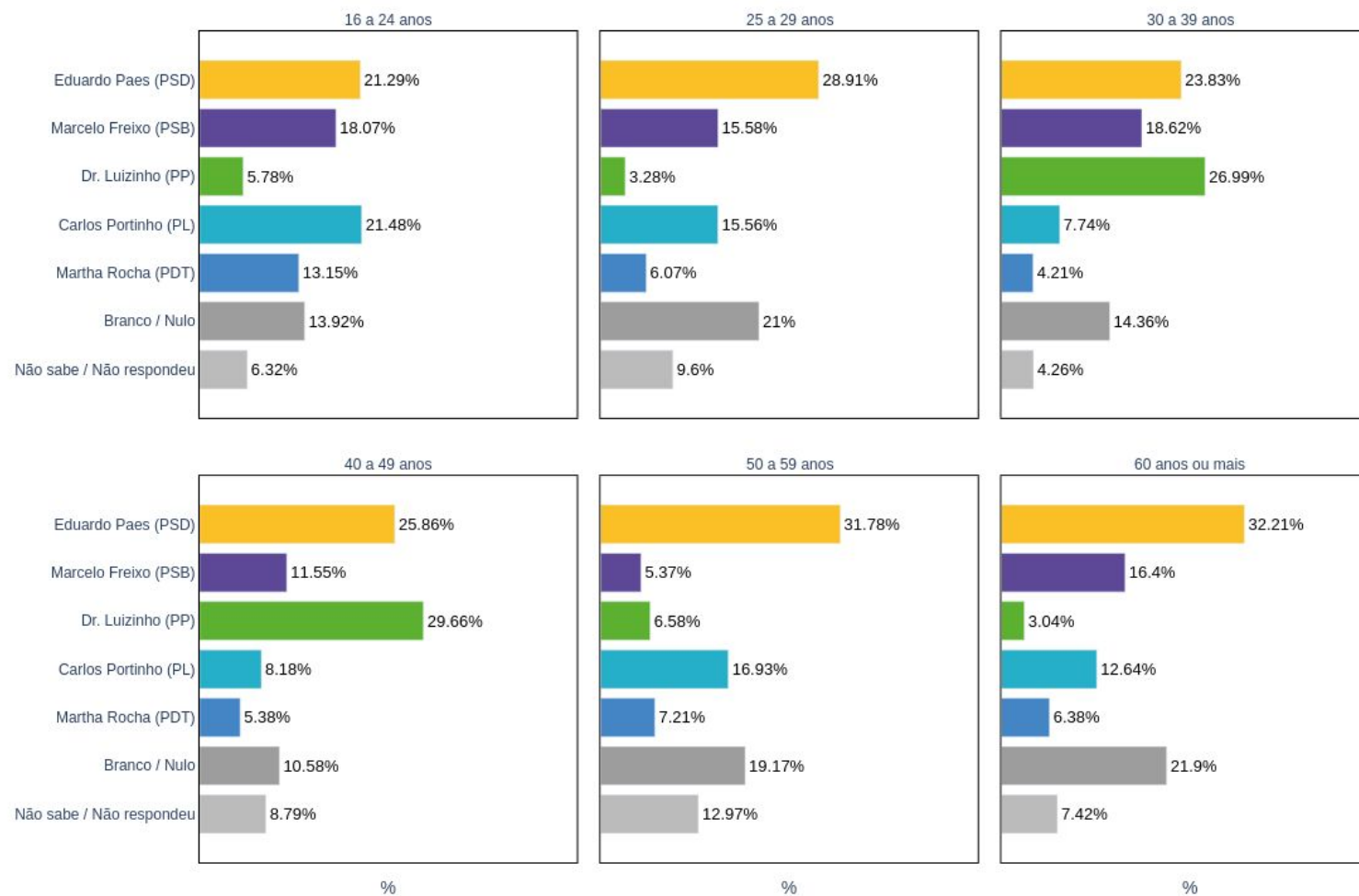
Geral



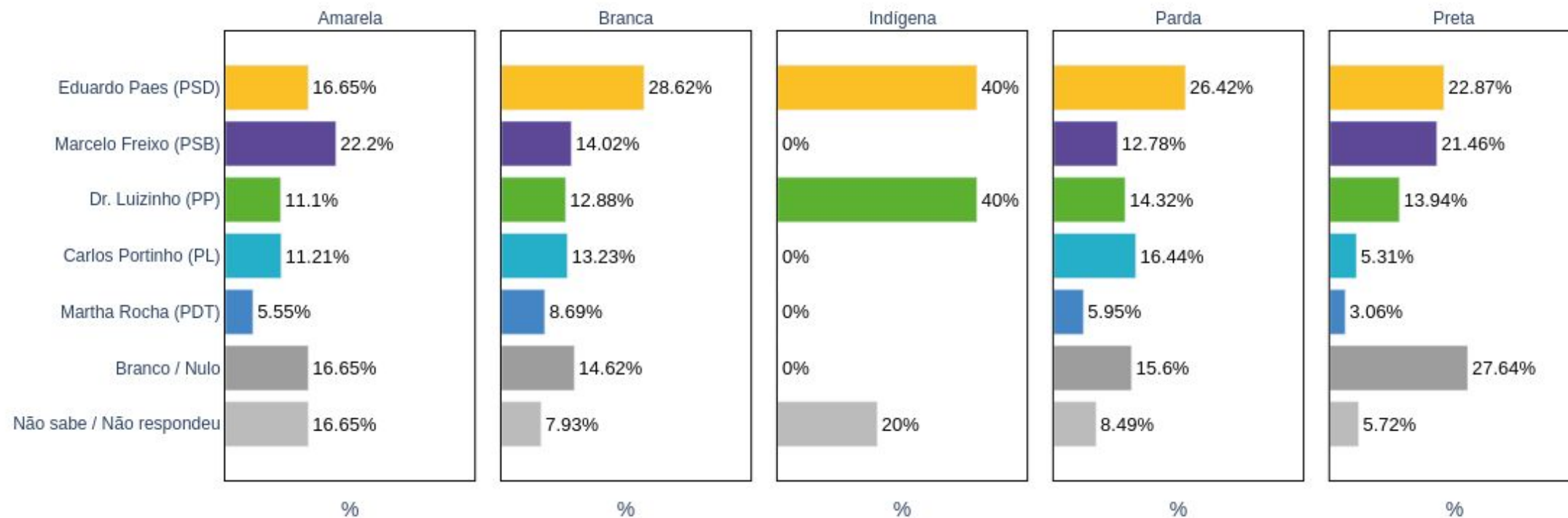
Por sexo



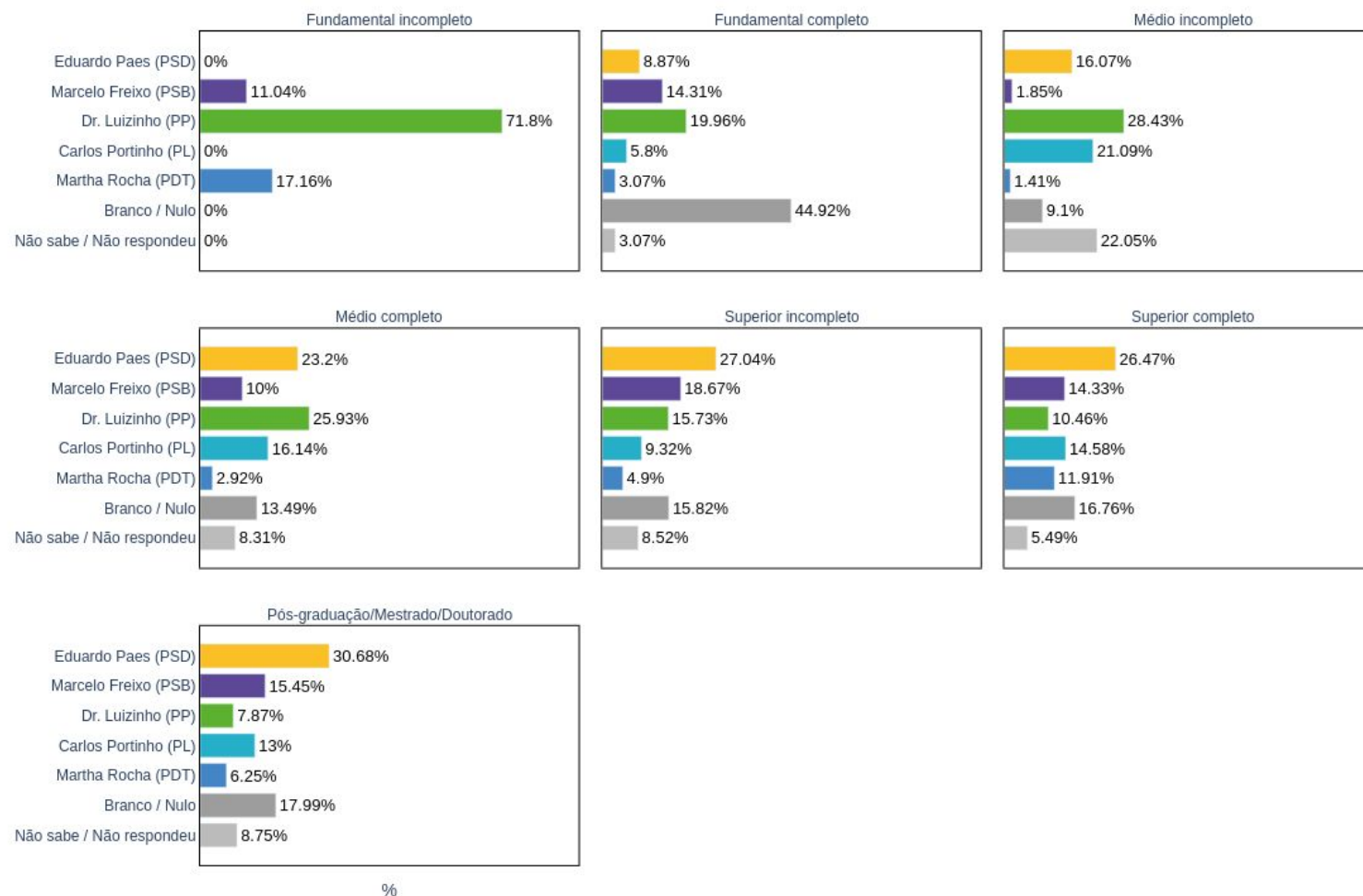
Por faixa etária



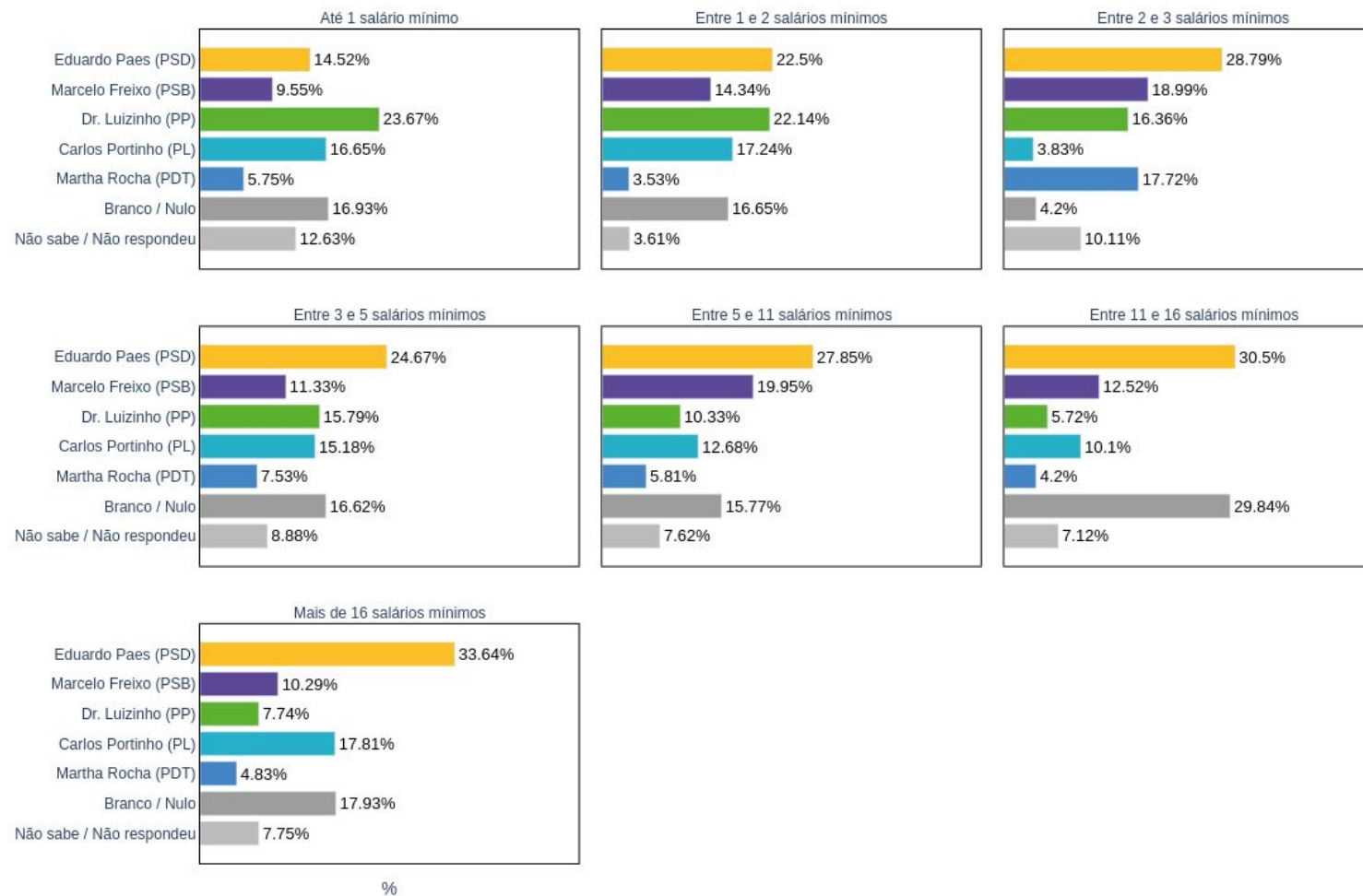
Por raça / cor



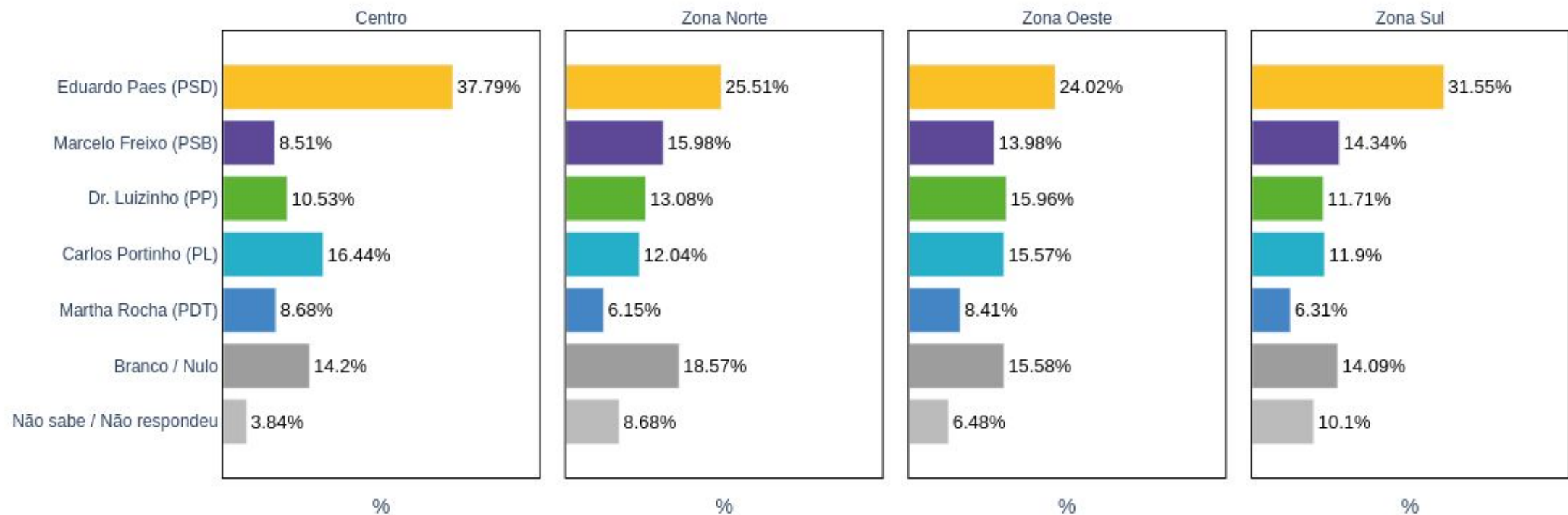
Por escolaridade



Por renda familiar mensal



Por região de moradia



CENÁRIO 5

Clarissa Garotinho (União Brasil)

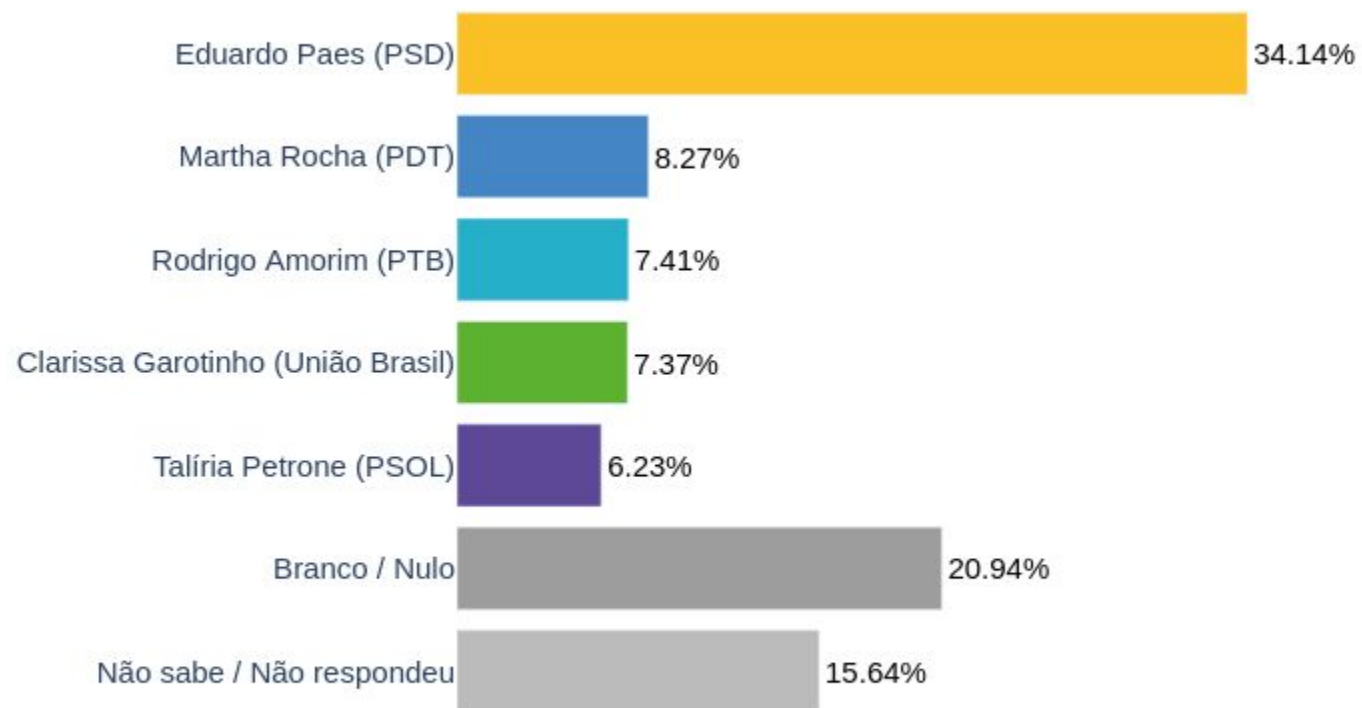
Eduardo Paes (PSD)

Martha Rocha (PDT)

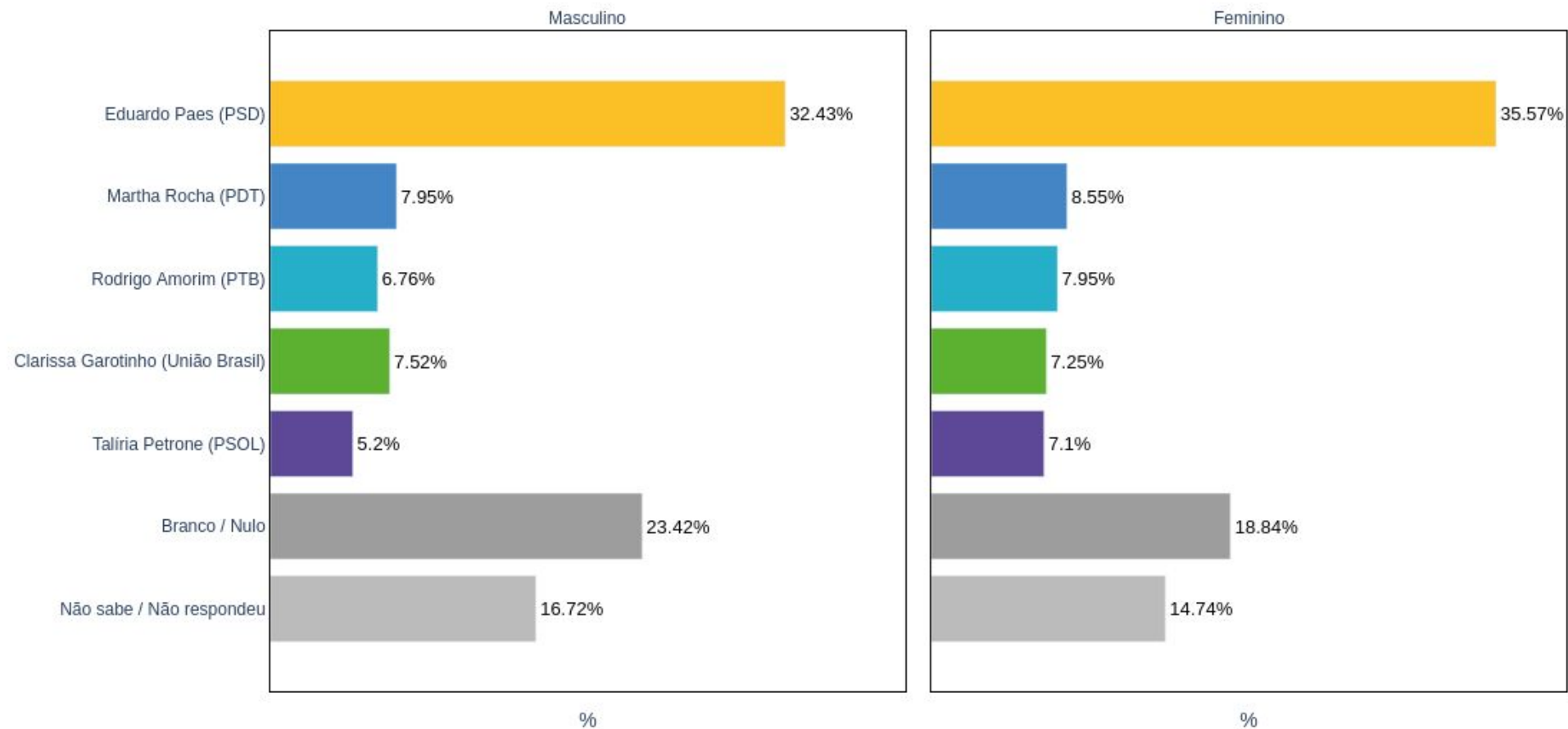
Rodrigo Amorim (PTB)

Talíria Petrone (PSOL)

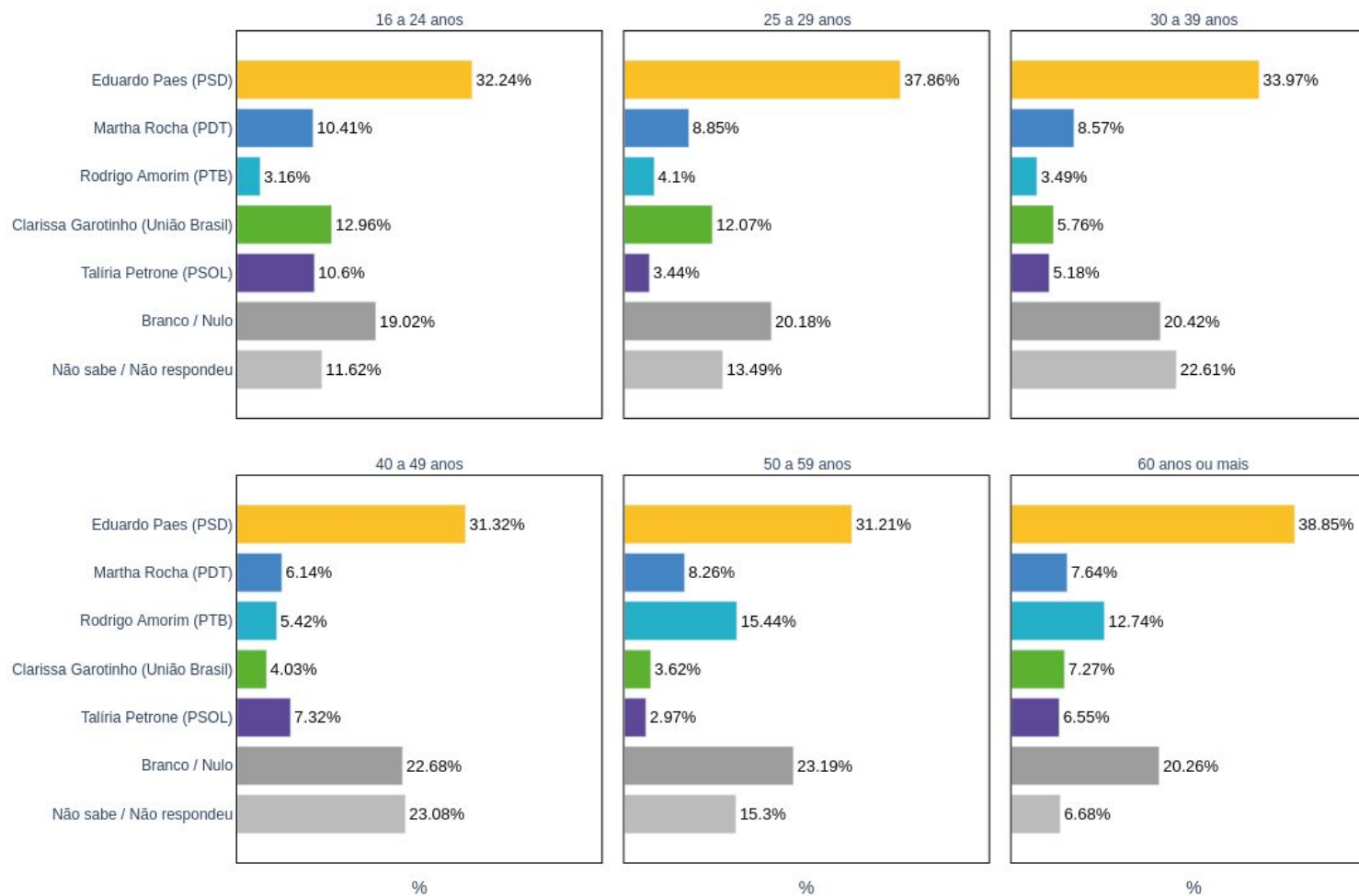
Geral



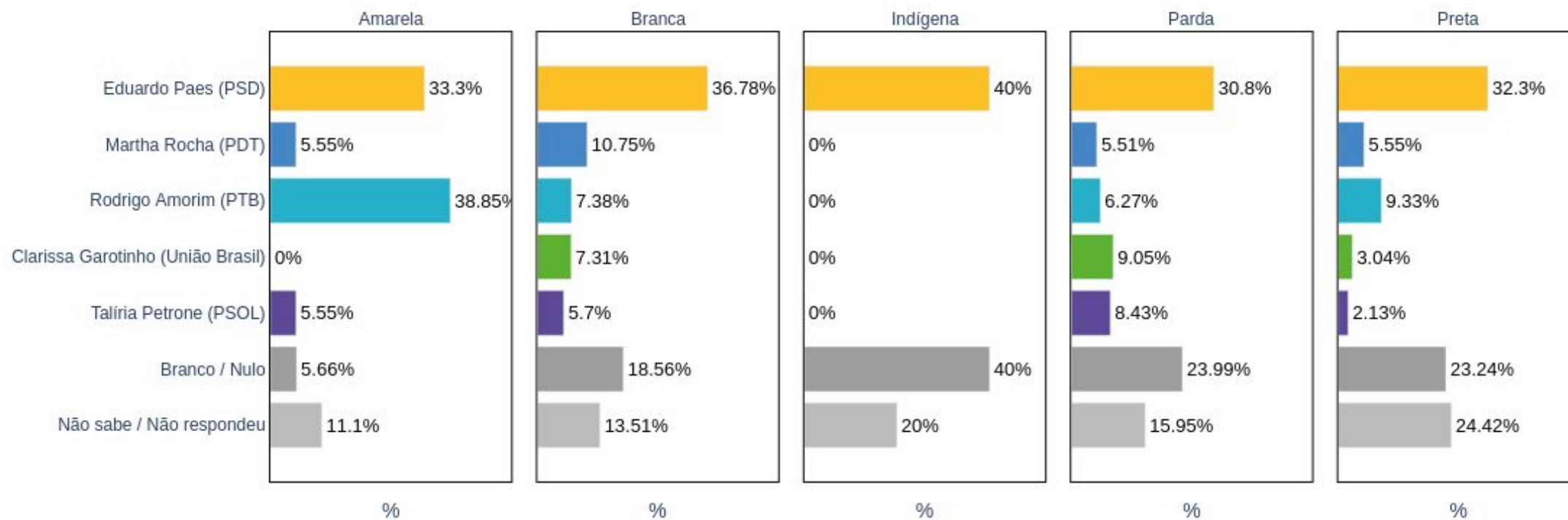
Por sexo



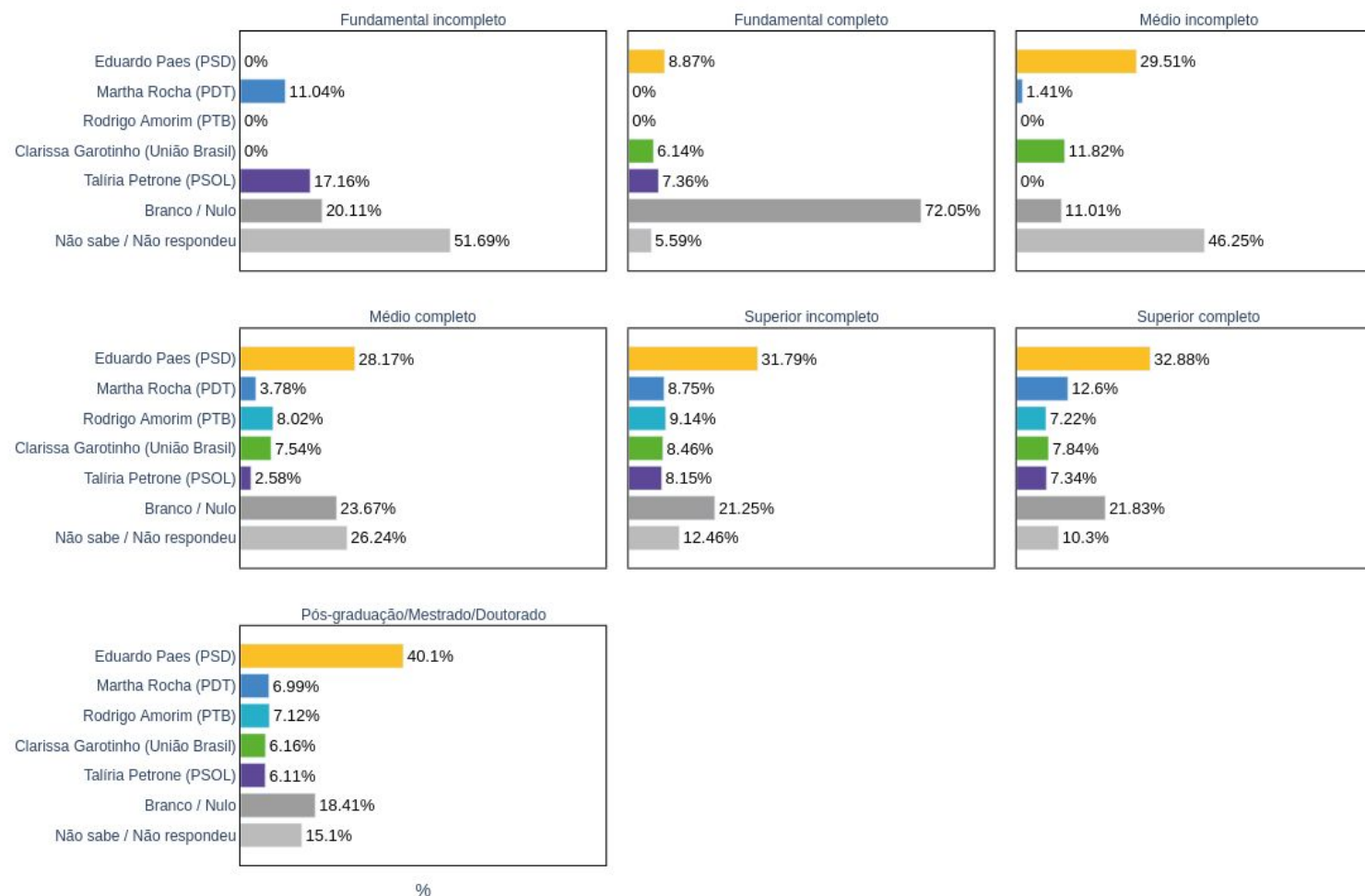
Por faixa etária



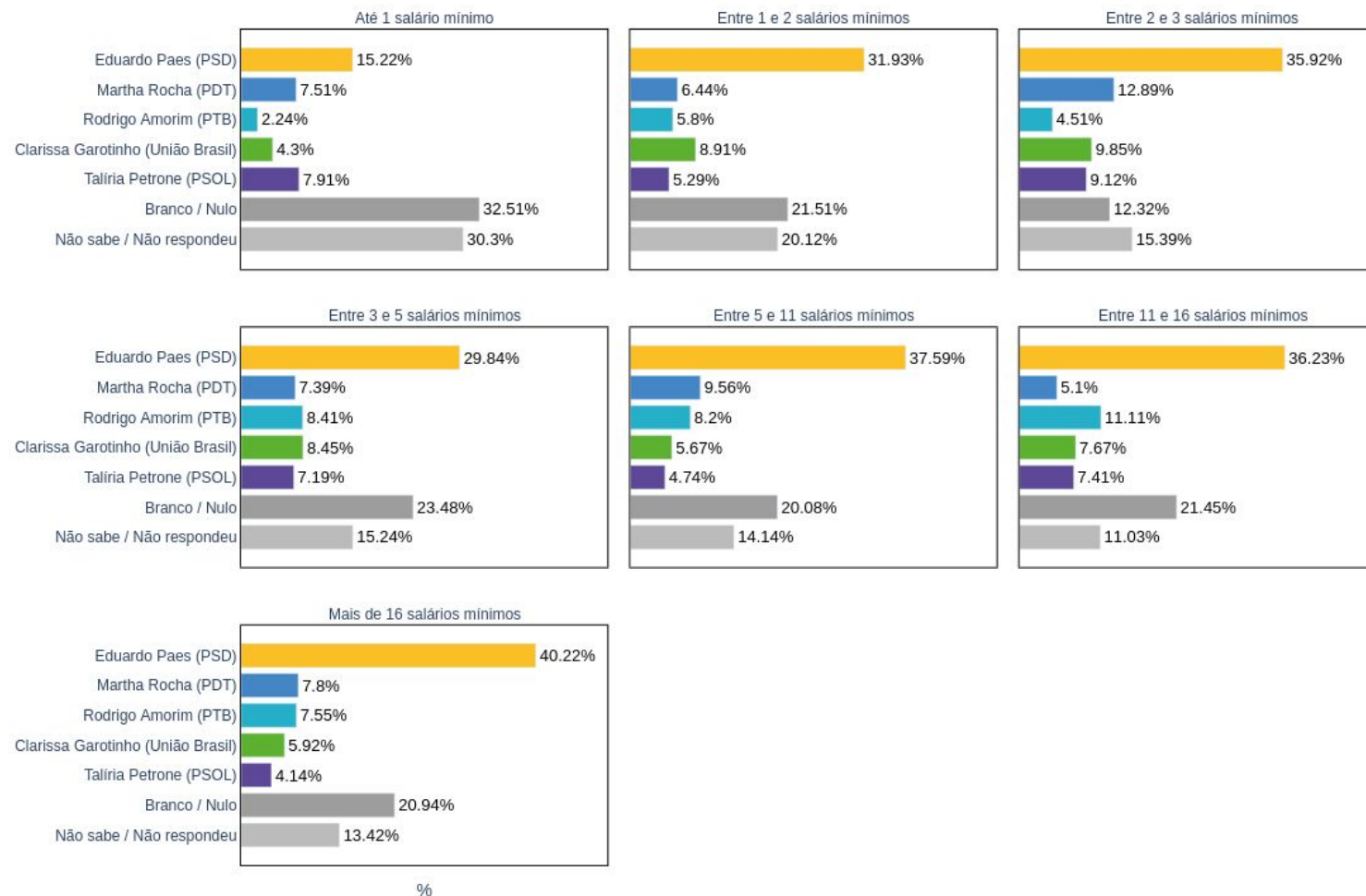
Por raça / cor



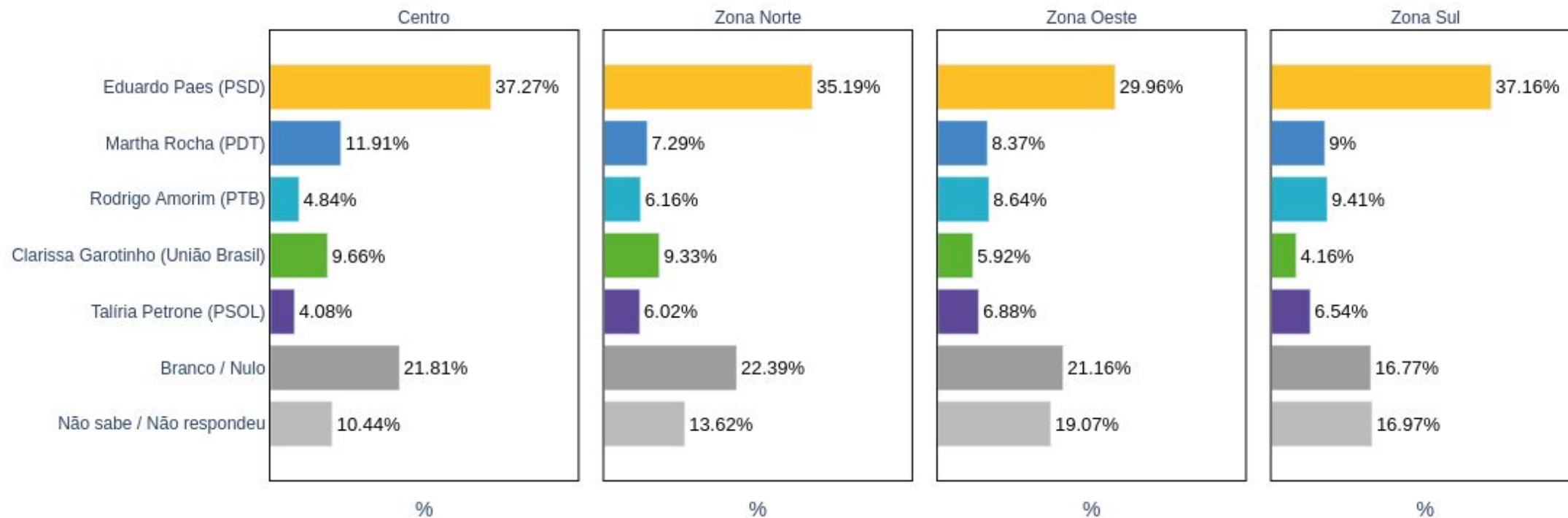
Por escolaridade



Por renda familiar mensal



Por região de moradia



CENÁRIO 6

Alexandre Freitas (Podemos)

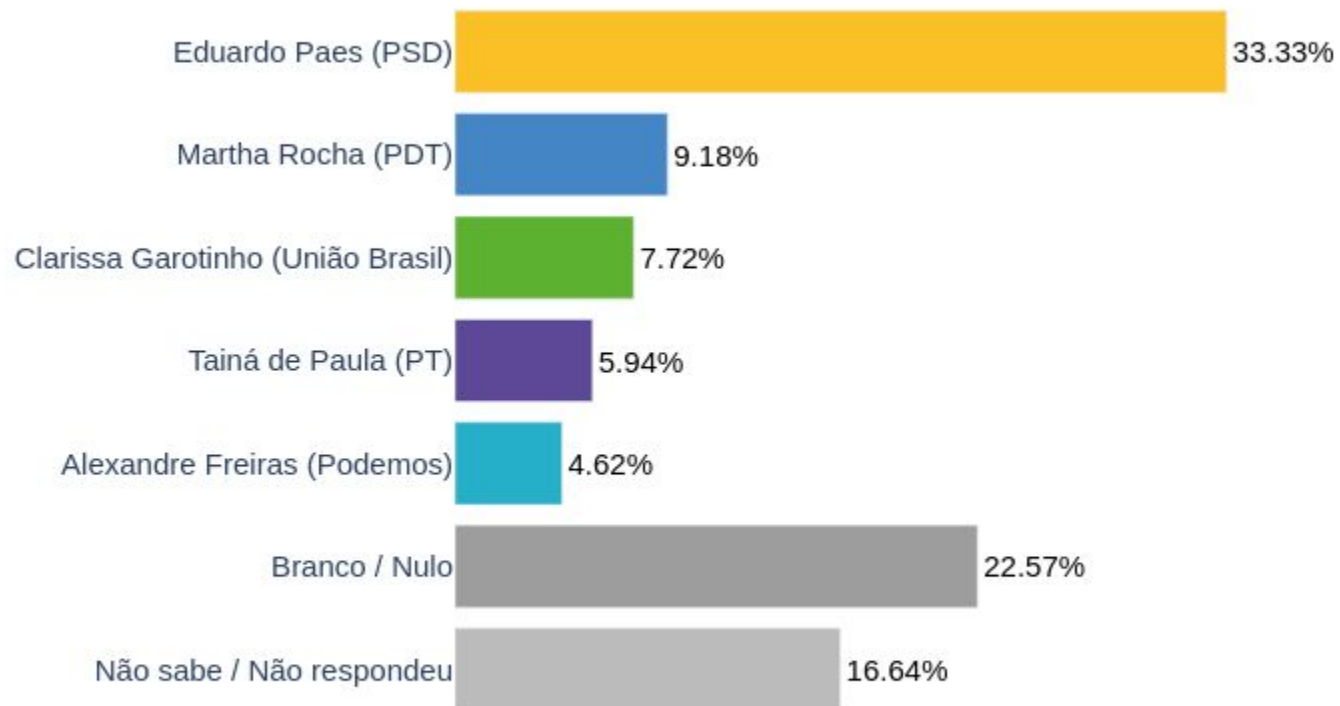
Clarissa Garotinho (União Brasil)

Eduardo Paes (PSD)

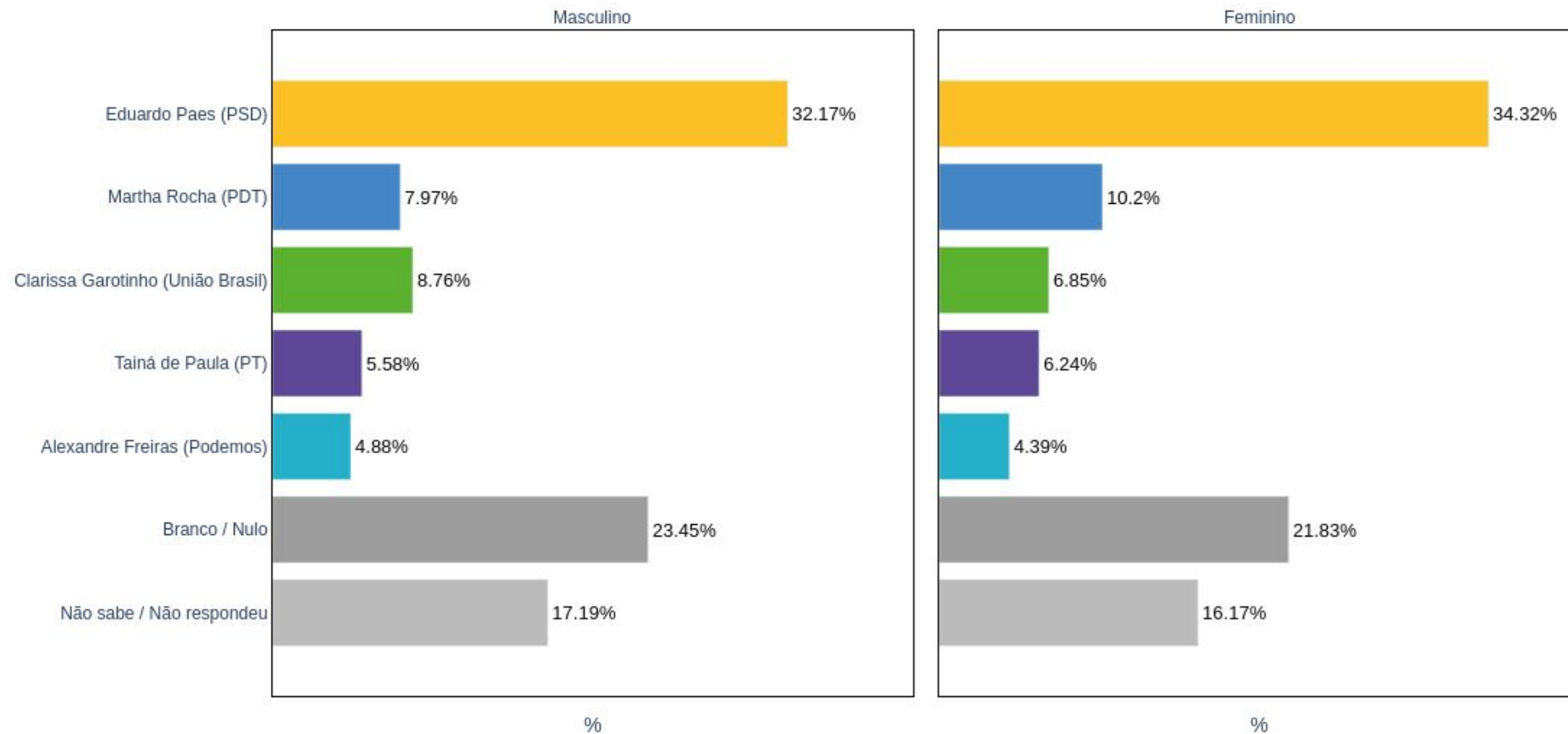
Martha Rocha (PDT)

Tainá de Paula (PT)

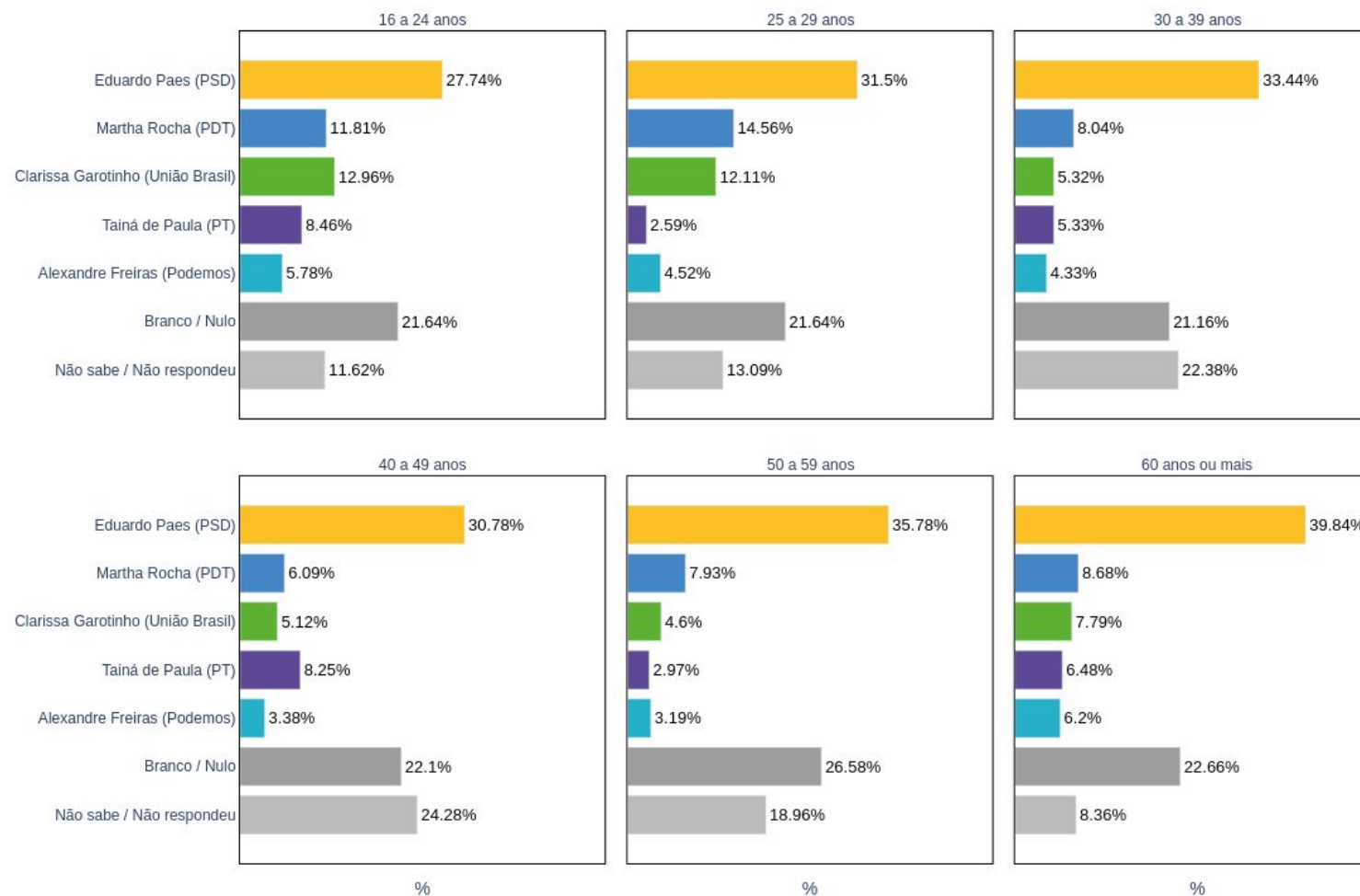
Geral



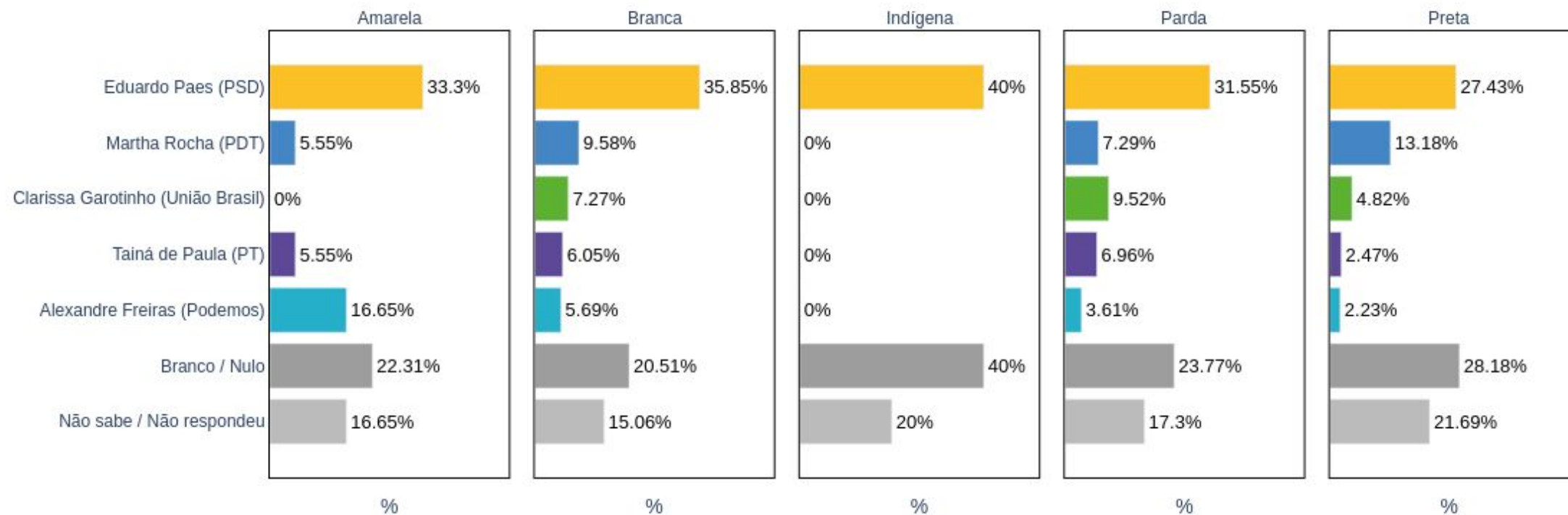
Por sexo



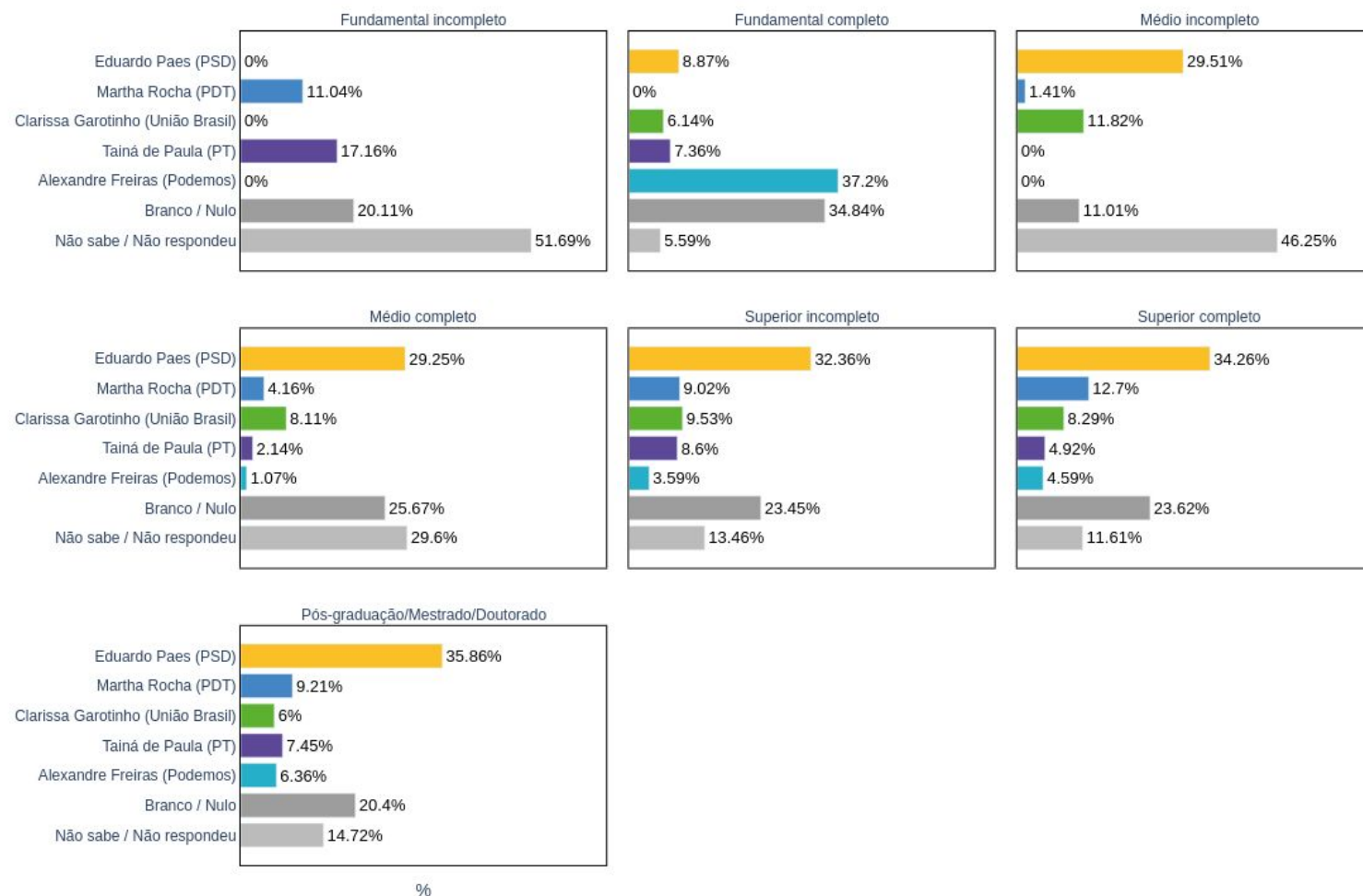
Por faixa etária



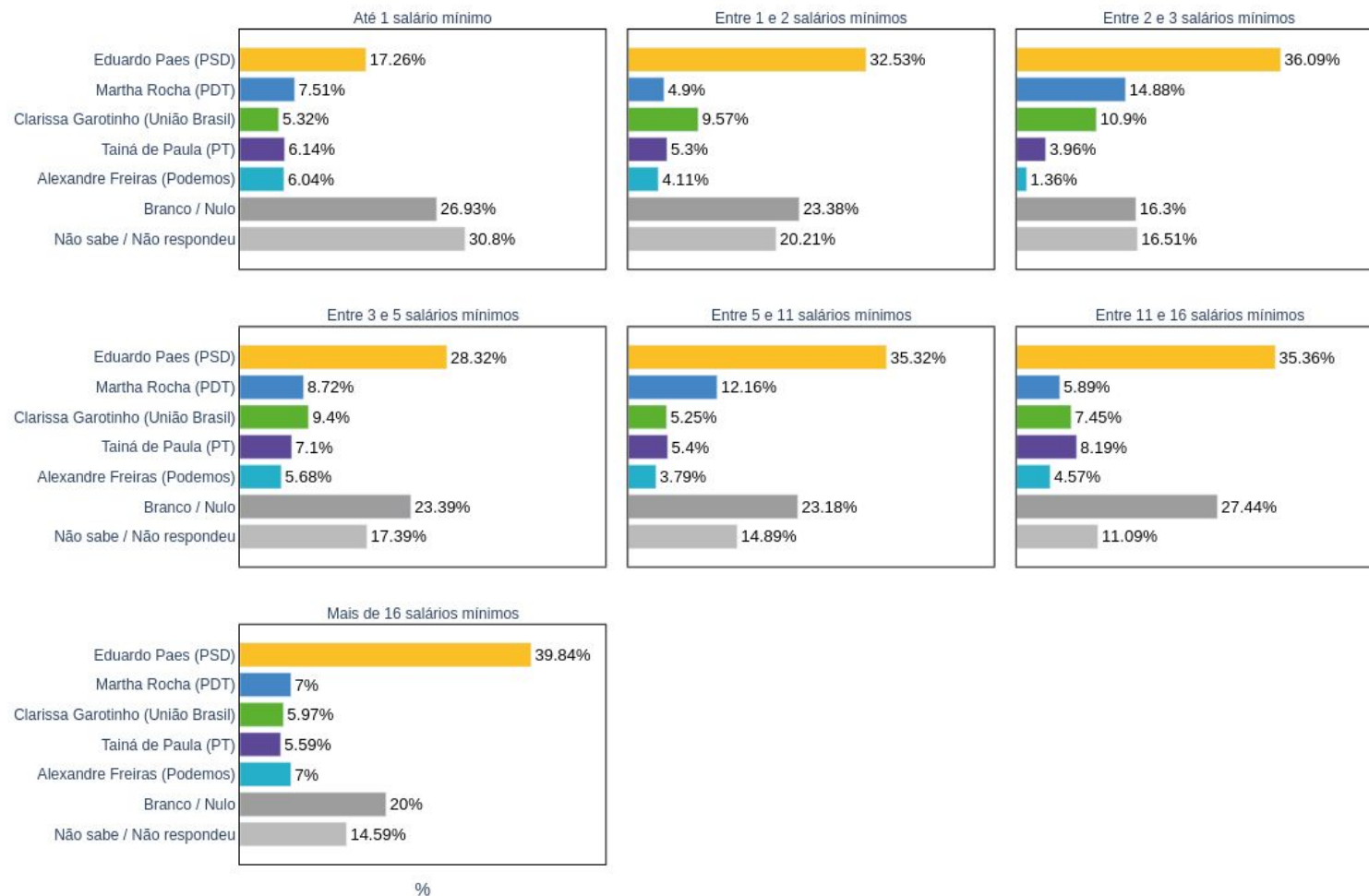
Por raça / cor



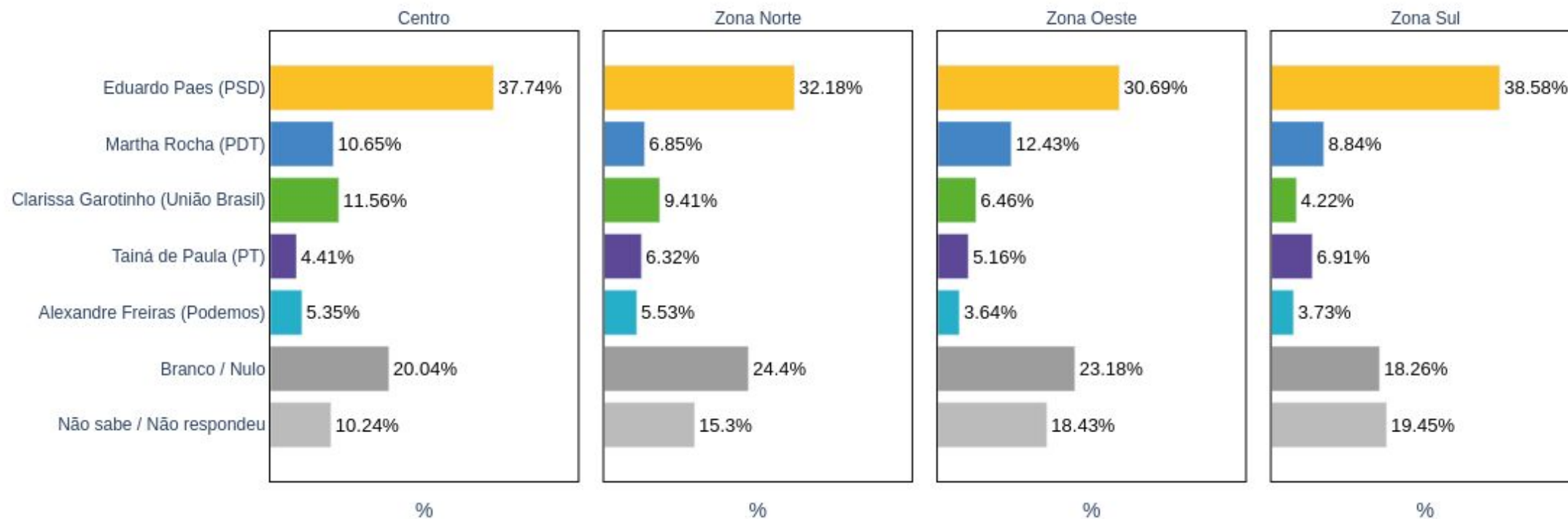
Por escolaridade



Por renda familiar mensal



Por região de moradia



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